Rock County Coordinated Public Transit -
Human Service Transportation Plan
2019-2023

Submitted by:

Rock County Transportation Coordinating Committee
c/o Rock County Council on Aging
Joyce Lubben
51 South Main Street
Janesville, WI 53545
PART 1: ASSESSMENT OF AVAILABLE SERVICES

Public Transit Systems

Beloit Transit  608-364-2870  
www.beloittransit.com  
• Beloit City Limits  
• Beloit/Janesville Express  
• Fixed route bus service  
• Open to public  
• Wheelchair accessible  

Janesville Transit  608-755-3150  
www.ci.janesville.wi.us  
• Janesville City Limits  
• Beloit/Janesville Express  
• Fixed route bus service  
• Open to public  
• Wheelchair accessible  

Edgerton Taxi  608-884-9847  
• Within 5 miles of the Edgerton city limits  
• Wheelchair accessible  
• Open to the public  
• Shared Ride service  

Stateline Mass Transit District  877-561-3330  
www.smtd.biz/  
• Open to public (Must fill out registration form prior and call ahead to schedule a ride)  
• Will pick up Rock County residents at Beloit Transfer Station  
• Use for medical appointments, shopping or touring the Northern Winnebago County, IL area  
• Wheelchair accessible  

Wheelchair Accessible Vehicle Rentals & Sales

GT Mobility & Services 920-491-8384  
www.wheelchairgetaways.com  

A&J Mobility  800-596-4366  
www.avrvans.com
Senior Transportation

Clinton Senior Center 608-676-3600
- Clinton area only
- Door to door mini bus service
- Wheelchair accessible

Creekside Place 608-882-0407
www.creeksideplace.org
- Evansville area only
- Door to door mini bus service
- Non-wheelchair accessible

Faith Works 608-531-1880
- Limited services, call in advance

Retired & Senior Volunteer Program
www.rsvp-rock.org
- Rock County, regional appointments
- Door to-door volunteer driver service
- 55+ needing assistance
- Non-wheelchair accessible

Rock County Transit 608-757-5054
www.co.rock.wi.us/aging
- Rock County only
- Door to door mini bus service
- 55+ or disabled
- Wheelchair accessible

Medical Transportation (Medicaid & BadgerCare Plus Recipients)

MTM, Inc. 866-907-1493
Where’s My Ride? 866-907-1494
“We Care” Complaint Line 866-436-0457
www.mtm-inc.net/wisconsin-website/wisconsin-home
- Covered medical appointments
- Non-emergency medical transportation
- Wheelchair accessible MTM Providers

Private Transportation Providers

D.R. Medical Rides 920-542-1040

Lavigne Bus Company 920-563-1515
RediRide 608-444-5999

You Buy We Fly 608-363-3939

Van Galder
www.coachusa.com/vangalder
- Regional fixed route service
- Open to the public
- Limited wheelchair accessibility

Veterans Transportation

DAV 608-301-7137
www.dav.wi.org/dav.van-program
- Serving veterans in Rock County
- Direct service to and from the veteran’s home by appointment
- Transportation to Madison VA Hospital

Taxi Services

Call-Me-A-Cab 608-364-6900
Edgerton Taxi 608-884-9847
Park City Taxi 608-436-1617
GoGoGrandparent 855-464-6872

Private Ambulance Service

Paratech 414-758-1113
Ryan Brothers 608-257-9591
PART TWO: ASSESSMENT OF NEED

Demographic Profile of Elderly and Disabled Population in Rock County:

Rock County is centrally located in the southern part of Wisconsin; its county seat is Janesville. According to the 2017 estimated census, the population is 162,309, making it the ninth largest county in Wisconsin.¹ The Rock River bisects the county from north to south giving it its name. The county is surrounded by Chicago, Illinois (80 miles southeast); Milwaukee, Wisconsin (70 miles east); and Madison, Wisconsin (30 miles north).

Rock County’s population is expected to increase over the next decade for all ages:²

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
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<tbody>
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<td>All Ages</td>
<td>160,331</td>
<td>162,550</td>
<td>169,130</td>
<td>174,500</td>
<td>179,360</td>
<td>182,170</td>
<td>182,860</td>
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<tr>
<td>Age 60+</td>
<td>30,279</td>
<td>34,460</td>
<td>39,990</td>
<td>44,890</td>
<td>48,170</td>
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<tr>
<td>Age 65+</td>
<td>21,759</td>
<td>24,690</td>
<td>28,940</td>
<td>33,820</td>
<td>38,060</td>
<td>40,420</td>
<td>41,420</td>
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<td>Age 85+</td>
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<td>3,310</td>
<td>3,620</td>
<td>4,060</td>
<td>4,750</td>
<td>5,960</td>
<td>7,310</td>
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</table>

The 60+ age group will remain from 25.1% - 30% of the population as a whole, although the actual number rises slightly each year.³ There are 17,205 total households with one or more persons age 65+ (26.9%).

Of the 65+ population:

<table>
<thead>
<tr>
<th></th>
<th>Age 65+</th>
<th>Living Alone</th>
<th>Living in Poverty</th>
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</thead>
<tbody>
<tr>
<td>Males</td>
<td>10,596</td>
<td>1,998 (8.9%)</td>
<td>546 (5.15%)</td>
</tr>
<tr>
<td>Females</td>
<td>13,605</td>
<td>5,317 (39.1%)</td>
<td>1,093 (8.03%)</td>
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</table>

The breakdown of race for the 65+ population is:

White (23,959); Black (732); Native American (44); Asian (191); Hawaiian/Pacific Islander (2); Hispanic/Latino (496)

For persons age 65 and older, 7524 (33%) reported having a disability. Those identified disabilities include hearing (3,451), cognitive difficulty (1,587), vision difficulty (1,311), ambulatory difficulty (4,456), self-care difficulty (1,523) and independent difficulty (3,045).⁴

Approximately 11% (17,881) of the population under age 65 reports having a disability.

¹ U.S. Census Bureau, QuickFacts, Rock County, WI
² Source: Wisconsin Department of Administration Updated Population Projections for Counties by Age: 2010-2040; Vintage 2013; Prepared by Eric Grosso, Bureau of Aging and Disability Resources 8/2015
³ Source: Wisconsin Department of Administration, Demographic Services Center, Vintage 2013 Population Projections
⁴ U.S. Census, 2011-2015 American Community Survey (five-year file)
Where do services overlap or where are services lacking? Group discussion determined that there are no services that overlap within Rock County. The lack of services were identified as:

- Transportation for medical appointments for non-Medicaid eligible passengers.
- Evening and weekend transportation options.
- Transportation options for second and third shift employment between communities.
- Transportation options over county lines, specifically between Rock and Dane counties.

What was done well in the last four-five years?

1. Transportation resource directories and municipal transit systems maps are updated regularly and disseminated widely to such destinations as Mercy Hospital, SSM Health system, Beloit Memorial Hospital, Aging & Disability Resource Center, Job Center, libraries, Courthouse, senior centers, congregate dining sites.

2. The Council on Aging’s website and Facebook page have links to transportation resources.

3. The Rock County TCC has had a presence at senior fairs, community resource fairs, Latino Community fair, Hedberg Library Senior Moments, Riverfront Outreach picnic.

4. Multiple individual and group travel trainings have been held by the Rock County Mobility Manager, including a senior housing unit and the Beloit and Janesville school districts (foreign and non-English speaking students).

5. “Transportation literature maintenance” teams were developed within the TCC membership to ensure literature is always available at locations where transportation users will see it.

6. The Rock County TCC worked extensively with the state contracted broker for non-emergency medical transportation to improve their service and operations within the county.

7. There was extensive communication and response from legislators regarding the transportation issues surrounding the non-emergency medical transportation broker.

8. Repair loans that are available through some funding sources such as Food Share were identified.

9. Discussion has focused on identification of preferred/recommended providers and development of a menu of services/costs. Determine feasibility to link providers/menus to the County website. Car sharing has primarily been effective with Beloit College students; the identified need was focused on evening and weekend transportation. Due to advances, such as Uber, and liability issues Community Action is exploring leasing options with partner agencies.

10. With funding awarded to Community Action Inc for 2014; further work on program expectations is in development to include financial literacy and how to purchase/maintain a used vehicle. 20-25 car loans were available in 2014 to eligible households, repair loans were challenging to collect and not part of the model. Options to consider include dealership partners for dependable vehicles, maintenance plan/discounts, right of 1st refusal and programs such as Rawhide. This program is currently operating under a sustainability model as individuals repay
their car loans new loans are issued. Annually this will equate to 6-8 vehicle loans at approximately $5,000 per loan.

11. Rock County’s Health Care Center’s bus stop was improved to accommodate wheelchair users.

12. AARP Smart Driver classes have been taught.

13. Wednesday Walks have been held and expanded every year. The Mobility Manager partnered with the Janesville Police annual bike rodeo.
14. RSVP volunteer drivers were trained on “Dementia Friendly Communities.”

15. Driver training for Rock County Transit has expanded to include such topics and ADA compliance, “Dementia Friendly Communities,” defensive driving, passenger service and safety.

16. Passenger co-pays for publicly funded transportation services have been maintained at a low to reasonable cost.

17. Travel training has expanded for both individual and groups, including school-age children, foreign students who do not know the area and transportation systems, individuals who have recently given up driving, etc.

What can be done better?

Several strategies are not completed due to a continuing turnover in the Mobility Manager position.

Hours of transit service have restricted availability for late afternoon medical appointments. Patients are able to arrive at their destination, but the lack of flexibility in pick-up times does not account for the occasional waiting times at clinics.

There is lack of affordable transportation options available across state and county lines.

What are the challenges/roadblocks to providing these services?

Always identified as a challenge and roadblock to providing adequate options for transportation disadvantaged populations and the general public is lack of funding. There is an ever-growing need for expansion of services but with ever shrinking dollars to meet that need. Also identified as roadblocks to provision and coordination is the political will/buy-in from providers and policy makers, staff turnover, and legislation that prohibits the sharing of resources.

Needs, gaps, and service redundancies:

During a recent public input meeting it was noted that the Rock County Transit system is at full capacity and currently unable to provide services to some applicants due to a shortage of drivers and established hours of operation. There is currently a worker shortage in Rock County,
especially for positions that are on the lower end of the pay scale. Some of the needs and gaps in service presented and discussed were:

- Nights, weekends, and after hour operations.
- Pick up and drop off links connecting separate transportation services.
- Out of County connection services (Dane Co., Illinois).
- Elderly or LMI use of Smart Technologies for scheduling and locative information.
- Costs and burdens to riders that have multiple appointments per week.
- Service outreach to Elder Orphans that live alone in rural communities.
- Enhanced services and outreach aiding blind and visually impaired citizens.
- Cost of new equipment and preventative maintenance.
PART 3: STRATEGIES, ACTION ITEMS, EFFICIENCIES

Strategy #1: Increase access to transit information by improving the quality of transit literature and targeting consumers and potential consumers.

Action Items:
2. Increase access to transportation information by providing "gate keepers" (social agencies, clinics, social workers) with current and comprehensive information on transportation resources in Rock County.
3. Increase access to transportation information by ensuring that all transportation providers are aware of transit resources in Rock County and when appropriate, make referrals to alternative providers.
4. Provide travel training for transportation disadvantaged populations.

Strategy #2: Maintain/Enhance existing services.

Action Items:
1. Encourage policy makers to continue to fund, and to increase funding for, existing public transit systems.
2. Continue to investigate opportunities for collaboration between transit systems.
3. Approve federal and state grant applications for transportation services and capital acquisition, e.g. 5310 vehicles, mobility management.
4. Provide opportunities and training for non-traditional workers to increase the labor pool for transit provider employees.
5. Host an annual meeting of all transportation providers in Rock County to facilitate discussion regarding updates, gaps in services, and potential opportunities for coordination.
6. Determine if existing transportation providers are able to expand service hours for 2nd and 3rd shift employment.

Strategy #3: Improve access to medical appointments.

Action Items:
1. Determine if existing transportation providers are able to expand service hours for late afternoon medical appointments.
2. Investigate transportation options for out-of-county medical appointments, i.e. Rock County to Dane County/Rockford, Illinois.
3. Host an annual meeting of all healthcare providers in Rock County to facilitate discussion regarding mobility needs of transportation disadvantaged populations.
## PART 4: PRIORITIES FOR IMPLEMENTATION

<table>
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<tr>
<th>Action Item</th>
<th>Responsible Party</th>
<th>Implementation Schedule</th>
<th>Roadblocks to Implementation</th>
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<td>Increase access to transit information by improving the quality of transit literature and targeting consumers and potential consumers.</td>
<td>Rock County TCC Mobility Manager Transit Providers</td>
<td>Ongoing</td>
<td>Continual changes Time Staff</td>
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<td>Maintain/Enhance existing services.</td>
<td>Rock County TCC Mobility Manager Transit Providers Legislators/Policy Makers</td>
<td>Ongoing</td>
<td>Funding</td>
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<tr>
<td>Improve access to medical appointments.</td>
<td>Transit Providers Rock County Transit Policy Makers</td>
<td>Ongoing</td>
<td>Funding Worker Pool</td>
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# Meeting Invitation List

**(2019-2023) Coordinated Plan**

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<thead>
<tr>
<th>Plan Area (county, multi-county):</th>
<th>Rock County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of Meeting(s):</td>
<td>6/22/2018</td>
</tr>
<tr>
<td>Facilitator(s):</td>
<td>Colin Byrnes, Director, Rock County Planning Department</td>
</tr>
<tr>
<td>Coordination Plan Contact Name(s):</td>
<td>Joyce Lubben</td>
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<table>
<thead>
<tr>
<th>NAME</th>
<th>ORGANIZATION/GROUP NAME</th>
<th>ADDRESS AND PHONE NUMBER</th>
<th>E-MAIL ADDRESS</th>
<th>DATE INVITE LETTER SENT</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>Sharon Wegler</td>
<td>Mercy Health-Senior Advocate</td>
<td>608-741-3810</td>
<td><a href="mailto:swegler@mhemail.org">swegler@mhemail.org</a></td>
<td>06-11-18</td>
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<tr>
<td>Rebecca Smith</td>
<td>Janesville Transit</td>
<td>608-755-3150</td>
<td></td>
<td>06-06-18</td>
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<tr>
<td>Michelle Gavin</td>
<td>Beloit Transit</td>
<td>608-364-2870</td>
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<td>06-06-18</td>
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<tr>
<td>Ryan Booth</td>
<td>Rock County Transit</td>
<td>608-757-5054</td>
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<td>06-06-18</td>
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<tr>
<td>Paul Skoglund</td>
<td>MTM, Inc.</td>
<td>608-227-4050</td>
<td><a href="mailto:CO-WI@mtm-inc.net">CO-WI@mtm-inc.net</a></td>
<td>06-06-18</td>
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<tr>
<td>Brown Cab’s Service</td>
<td>Edgerton Taxi</td>
<td>920-563-6303</td>
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<td>06-11-18</td>
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<td>Clinton Senior Center</td>
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<td>608-676-4600</td>
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<tr>
<td>Merrill Community Center</td>
<td></td>
<td>608-365-1488</td>
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<tr>
<td>Kathryn Scott</td>
<td>SSM Health</td>
<td></td>
<td><a href="mailto:Kathryn.Scott@ssmhealth.com">Kathryn.Scott@ssmhealth.com</a></td>
<td>06-08-18</td>
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1 This worksheet is used to document the meeting invitation list.
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<th>NAME</th>
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<td>Cecilia Ramirez</td>
<td>Latino Service Providers Coalition</td>
<td>608-361-1928</td>
<td><a href="mailto:Ispcayuda@yahoo.com">Ispcayuda@yahoo.com</a></td>
<td>06-12-18</td>
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<td></td>
<td>Rock County School Districts</td>
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<td>06-06-18</td>
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<tr>
<td>Regina Dunkin</td>
<td>Beloit Health System</td>
<td><a href="mailto:rdunkin@beloithealthsystem.org">rdunkin@beloithealthsystem.org</a></td>
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<td>06-14-18</td>
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<tr>
<td>Senator Ringhand</td>
<td></td>
<td><a href="mailto:Sen.Ringhand@legis.wisconsin.gov">Sen.Ringhand@legis.wisconsin.gov</a></td>
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<td>06-05-18</td>
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<td>Representative Kolste</td>
<td></td>
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<td>Representative Vruwink</td>
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<tr>
<td>Maureen Birchfield and Rene Bue</td>
<td>Hedberg Library</td>
<td>608-758-5803 or 608-758-6592</td>
<td><a href="mailto:RBue@Hedbergpubliclibrary.org">RBue@Hedbergpubliclibrary.org</a> OR <a href="mailto:mbrichfield@hedbergpubliclibrary.org">mbrichfield@hedbergpubliclibrary.org</a></td>
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<tr>
<td></td>
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<td>(County board policy committee)</td>
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<td></td>
<td>Council on Aging</td>
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<tr>
<td>T.J. Nee contacts</td>
<td>Stateline Area Transportation Study</td>
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<td>'<a href="mailto:robert.reed@dot.wi.gov">robert.reed@dot.wi.gov</a>'; '<a href="mailto:cplange@att.net">cplange@att.net</a>'; '<a href="mailto:celestino@visitbeloit.com">celestino@visitbeloit.com</a>'; '<a href="mailto:christensen@beloitwi.gov">christensen@beloitwi.gov</a>'; '<a href="mailto:dpaynter@charter.net">dpaynter@charter.net</a>'; '<a href="mailto:dadigreenlee@charter.net">dadigreenlee@charter.net</a>'; '<a href="mailto:jorgend@co.rock.wi.us">jorgend@co.rock.wi.us</a>'; '<a href="mailto:dpuisj@beloitwi.gov">dpuisj@beloitwi.gov</a>'; '<a href="mailto:evan.gross@dot.gov">evan.gross@dot.gov</a>'; '<a href="mailto:fleschm@beloitwi.gov">fleschm@beloitwi.gov</a>'; '<a href="mailto:forbeckn@beloitwi.gov">forbeckn@beloitwi.gov</a>'; '<a href="mailto:fmckearn@rhlatterman.com">fmckearn@rhlatterman.com</a>'; '<a href="mailto:fhaas@town.beloit.wi.us">fhaas@town.beloit.wi.us</a>'; '<a href="mailto:johnson.jeffandsusan@charter.net">johnson.jeffandsusan@charter.net</a>'; '<a href="mailto:james.kuehn@dot.wi.gov">james.kuehn@dot.wi.gov</a>'; '<a href="mailto:j.rose@town.beloit.wi.us">j.rose@town.beloit.wi.us</a>'; '<a href="mailto:johnson.k@beloit.edu">johnson.k@beloit.edu</a>'; '<a href="mailto:lathropp@beloitwi.gov">lathropp@beloitwi.gov</a>'; '<a href="mailto:leavyk@beloitwi.gov">leavyk@beloitwi.gov</a>'; '<a href="mailto:we6igs@yahoo.com">we6igs@yahoo.com</a>'; '<a href="mailto:mary.florenza@dot.gov">mary.florenza@dot.gov</a>'; '<a href="mailto:michael.erikson@dot.wi.gov">michael.erikson@dot.wi.gov</a>'; '<a href="mailto:michael.batuzich@dot.gov">michael.batuzich@dot.gov</a>'; '<a href="mailto:penningtonD@beloitwi.gov">penningtonD@beloitwi.gov</a>'; '<a href="mailto:brunnerq@beloit.edu">brunnerq@beloit.edu</a>'; '<a href="mailto:anclam@charter.net">anclam@charter.net</a>'</td>
<td>06-05-18</td>
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<tr>
<td>Ryan Schomber</td>
<td>Workforce Development Group of Interest</td>
<td></td>
<td>'<a href="mailto:info@inclusa.org">info@inclusa.org</a>'; '<a href="mailto:lisa.cleaver@aptiv.org">lisa.cleaver@aptiv.org</a>'; '<a href="mailto:andrea.simon@dwd.wisconsin.gov">andrea.simon@dwd.wisconsin.gov</a>'; '<a href="mailto:gberson@kanduindustries.com">gberson@kanduindustries.com</a>'; '<a href="mailto:hasmig.tempest@aptiv.org">hasmig.tempest@aptiv.org</a>'; '<a href="mailto:nicole.barlass@cesa2.org">nicole.barlass@cesa2.org</a>'; '<a href="mailto:director@gifts-shelter.org">director@gifts-shelter.org</a>'; '<a href="mailto:rdeviana@mhsjvl.org">rdeviana@mhsjvl.org</a>'</td>
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<tr>
<td>Jennifer Thompson</td>
<td>Rock County Aging &amp; Disability Resource Center</td>
<td></td>
<td><a href="mailto:JENNIFER.THOMPSON@co.rock.wi.us">JENNIFER.THOMPSON@co.rock.wi.us</a></td>
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<tr>
<td>David Hyde and Chelsea Reilly</td>
<td>Wisconsin School for the Blind and Visually Impaired</td>
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<td>'<a href="mailto:Chelseareilly@wcwv.i12.wi.us">Chelseareilly@wcwv.i12.wi.us</a>'; <a href="mailto:David.hyde@wcwv.i12.wi.us">David.hyde@wcwv.i12.wi.us</a></td>
<td>06-05-18</td>
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<td>Region/County: Rock County</td>
<td>Date: 6/22/2018</td>
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<tr>
<td><strong>Name</strong></td>
<td><strong>Agency</strong></td>
<td><strong>Address</strong></td>
<td><strong>Phone</strong></td>
<td><strong>E-Mail</strong></td>
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<tr>
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<td>608-757-5413</td>
<td><a href="mailto:ryan.booth@co.rock.wi.us">ryan.booth@co.rock.wi.us</a></td>
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<td>1837 Alden Road #22</td>
<td>608-563-1455</td>
<td><a href="mailto:kim.burkhalter@gmail.com">kim.burkhalter@gmail.com</a></td>
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<td>Rock County Planning</td>
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<td>608-757-5535</td>
<td><a href="mailto:colin.byrnes@co.rock.wi.us">colin.byrnes@co.rock.wi.us</a></td>
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</tr>
<tr>
<td>Teena Monk-Gerber</td>
<td>Alzheimer's &amp; Dementia</td>
<td>136 W. Grand Ave, Ste. 304</td>
<td>(608) 783-3335</td>
<td><a href="mailto:teena.monk-gerber@alzwi.org">teena.monk-gerber@alzwi.org</a></td>
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</tr>
<tr>
<td>Patty Hansberry</td>
<td>Alliance</td>
<td>Beloit, WI 53511</td>
<td>608-362-5993</td>
<td><a href="mailto:phansberryrv@swcp-rock.org">phansberryrv@swcp-rock.org</a></td>
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</tr>
<tr>
<td>Pat Hubbard</td>
<td>Retired &amp; Senior Volunteer</td>
<td>243 S. Riverside Drive, Suite B</td>
<td>608-757-5408</td>
<td><a href="mailto:virceu@gmail.com">virceu@gmail.com</a></td>
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<tr>
<td>Javier Herta</td>
<td>Alternative Home Care</td>
<td>Beloit, WI 53511</td>
<td>608-758-6624</td>
<td><a href="mailto:javier.huerta@co.rock.wi.us">javier.huerta@co.rock.wi.us</a></td>
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<tr>
<td>Tim Kienbaum</td>
<td>Rock County Mobility Manager</td>
<td>51 South Main Street</td>
<td>608-364-2980</td>
<td><a href="mailto:tkienbaum@town.beloi.wi.us">tkienbaum@town.beloi.wi.us</a></td>
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<td>Joyce Lubben</td>
<td>Town of Beloit</td>
<td>1319 West Court St</td>
<td>608-757-5416</td>
<td><a href="mailto:joyce.lubben@co.rock.wi.us">joyce.lubben@co.rock.wi.us</a></td>
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<td>T.J. Nee</td>
<td>State Line Area Transportation Study</td>
<td>2871 S Afton Rd</td>
<td>608-364-6702</td>
<td><a href="mailto:tjschiemboer@swwdb.org">tjschiemboer@swwdb.org</a></td>
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<tr>
<td>Joe Scharenbroch</td>
<td>Guardian Friends Associates</td>
<td>Beloit, WI 53511</td>
<td>608-364-3247</td>
<td><a href="mailto:jschiemboer@swwdb.org">jschiemboer@swwdb.org</a></td>
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<tr>
<td>Ryan Schember</td>
<td>Workforce Development</td>
<td>100 State Street</td>
<td>608-741-3652</td>
<td><a href="mailto:r.schember@co.rock.wi.us">r.schember@co.rock.wi.us</a></td>
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<tr>
<td>Roseann Tremain</td>
<td>ADRC of Rock County</td>
<td>Beloit, WI 53548</td>
<td>608-757-5933</td>
<td><a href="mailto:roseann.trimain@co.rock.wi.us">roseann.trimain@co.rock.wi.us</a></td>
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<tr>
<td>Kurt Wheeler</td>
<td>Rock County Planning</td>
<td>1000 Center Avenue</td>
<td>608-757-5933</td>
<td><a href="mailto:kurt.wheeler@co.rock.wi.us">kurt.wheeler@co.rock.wi.us</a></td>
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<tr>
<td>David Hyde</td>
<td>Wisconsin School for the Blind and Visually Impaired</td>
<td>1700 W State St</td>
<td>608-758-6152</td>
<td><a href="mailto:dhyde@wsvikl2.wi.us">dhyde@wsvikl2.wi.us</a></td>
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OFFICIALS SEEK INPUT ON COUNTY TRANSPORTATION

June 21, 2018 at 9:12 am / By Ryan Silvola (mailto:rsilvola@beloitdailynews.com)

JANESVILLE - Rock County officials want to know how local transportation can be improved.

A Rock County Transportation Coordinating Committee hearing on the topic will be held from 8:30 - 10:30 a.m. on Friday at the Rock County Job Center, room D/E.

Transportation providers, transit riders, healthcare providers, schools, faith-based organizations, legislative representatives, libraries and those interested in transportation resources are encouraged to attend.

Javier Huerta, mobility manager at the Rock County Council on Aging, said the coordinated transportation planning meeting is part of planning required by the Wisconsin Department of Transportation every five years.

"We're just really wanting to know individual's needs for transportation," Huerta said. "This will help us when we go to plan for the next five years and see what resources we can plan for the community."

Huerta said transportation doesn't just cover cars or buses.

For example, the county has many bike paths available to residents. However, with the Wisconsin weather those paths only are viable for a portion of the year. He said future planning will be based off of the feedback received, and county officials are open to obstacles and challenges as well.

One issue he's been hearing from residents is inter county transportation.

The county currently has taxi services, transit services for Janesville, Beloit and county-wide as well as the Van Galder bus service.

For more information, contact Huerta at 608-757-5408 or email javier.huerta@co.rock.wi.us.
The Rock County Transportation Coordinating Committee is looking for your input for transportation planning in Rock County!

We are inviting the public: transportation providers, transit riders, healthcare providers, schools, faith based organizations, legislative representatives, libraries and all of you who may need or may know someone who needs transportation resources!

Let's generate fresh ideas and perspectives and hear what you, as community members, are needing for transportation; whether it is trips to your healthcare appointment, trips to the grocery store, trips to the park or trips to your job, we want your input!

Please spread the word as we truly appreciate and value everyone's voice! For more information, contact Javier Huerta Rock County Council on Aging, Mobility Manager, 757-5408 or email at javier.huerta@co.rock.wi.us.

- WHEN: FRIDAY, JUNE 22, 2018
- WHERE: ROCK COUNTY JOB CENTER
- TIME: 8:30 AM TO 10:30 AM
## Summary of Meeting Evaluations
*(2019-2023) Coordinated Plan*

<table>
<thead>
<tr>
<th>Plan Area (county, multi-county):</th>
<th>Rock County</th>
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<tbody>
<tr>
<td>Date of Meeting(s):</td>
<td>6/22/2018</td>
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<tr>
<td>Facilitator(s):</td>
<td>Colin Byrnes, Director, Rock County Planning Department</td>
</tr>
<tr>
<td>Coordination Plan Contact Name(s):</td>
<td>Joyce Lubben</td>
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</tbody>
</table>

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<thead>
<tr>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Strongly Disagree</th>
<th>Don’t Know</th>
<th>Avg.</th>
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1. The information covered in the group discussions, examples and explanations was understandable.  
   Avg. 1.86

2. The meeting provided a good forum for communication about public/human services transportation coordination.  
   Avg. 1.86

3. Facilitator was knowledgeable about the meeting process.  
   Avg. 2.14

4. The information was presented in a clear, logical format.  
   Avg. 2.14

<table>
<thead>
<tr>
<th>Too Much</th>
<th>About Right</th>
<th>Not Enough</th>
<th>Avg.</th>
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<tbody>
<tr>
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5. The time allotted for the meeting was:  
   Avg. 2.00

6. List the three most significant transportation related barriers:
   - Costs to provide services
   - Availability of services to non-urban areas
   - Services outside of business hours
   - Cost
   - Service gaps (Geography)
   - Service Gaps Hours
   - Transportation on weekends for people in wheelchairs
   - Crossing county lines Rock/Dane
   - Non-public entities willing to help transportation i.e. hospitals
   - Nights and weekends
   - Money for transportation
   - Affordable
   - Out of city
   - Availability
   - Limited hours of services
   - Limited service areas
   - Limited man power, funds and vans
   - Nights and weekends – bus
   - Delicate timing between each form of transportation/transfers
   - Better taxi service? Rural transport especially transit to doctors/hospitals

7. Would you support increased public funding to address transportation related barriers?  
   Yes 7  No 0
2018 Rock County Transportation Coordinating Committee Public Input Survey

The Rock County Transportation Coordinating Committee is seeking your input into the 2019-2023 Public Transit-Human Services Coordinated Transportation Plan. Please take a few minutes to circle answering the following questions.

1. **WHAT RACE/ETHNICITY DO YOU IDENTIFY AS?**
   - Black/African American
   - White/Caucasian
   - American Indian/Alaskan Native
   - Asian/Pacific Islander
   - Hispanic/Latino
   - Multiple
   - Other

2. **WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?**
   - Under $10,000
   - $10,000-$19,999
   - $20,000-$29,999
   - $30,000-$39,999
   - $40,000-$49,999
   - Over $50,000

3. **WHAT GENDER DO YOU IDENTIFY AS?**
   - Male
   - Female
   - Other

4. **WHAT AGE GROUP ARE YOU IN?**
   - Under 18
   - 19-40
   - 41-60
   - Over 60

5. **PLACE OF RESIDENCE**
   - Janesville
   - Beloit
   - Evansville
   - Edgerton
   - Orfordville
   - Footville
   - Clinton
   - Milton
   - Johnstown
   - Newville
   - Other

6. **DO YOU HAVE A DISABILITY?**
   - Yes
   - No

7. **DO YOU DRIVE?**
   - Yes
   - No

8. **DO YOU USE A PUBLIC BUS SYSTEM?**
   - Yes
   - No

9. **ARE YOU CURRENTLY EMPLOYED?**
   - Yes
   - No

10. **WHEN YOU LEAVE YOUR RESIDENCE WHERE DO YOU GO?** (Circle all that apply)
    - Visit family and friends
    - Government Offices
    - Social/Community Events
    - Social Service Agency
    - Work
    - Childcare provider/Educational Programs for children
    - Religious place of worship
    - Shopping
    - Healthcare Provider
    - School
    - Dining
    - I do not leave home
    - Other: 

11. **WHAT MODE(S) OF TRANSPORTATION HAVE YOU USED THIS YEAR?** (Circle all that apply)
    - Friend or family vehicle
    - Personal Vehicle
    - Carpool
    - Van Galder
    - Taxi
    - Walking
    - Bicycling
    - Volunteer Driver Program
    - DAV
    - GoGo Grandparent
    - Beloit-Janesville Express
    - Beloit Transit System
    - Rock County Transit
    - Janesville Transit System
    - Rideshare Program
    - Non-Emergency Medical Transportation
    - Private Pay Bus Rental
    - Other: 

12. **Are there any destinations you would like to go but cannot using the existing transportation resources available?**


13. **What is preventing you to go where you want/need? (Circle all that apply)**
- Current services across county/state lines
- Services do not include my want/need locations
- Personal finances
- Unable to access Driver’s License
- Limited services in my community
- Not sure how to use services
- Unsure what services are available
- No access to car/truck
- Physical limitations
- Times of Service are not compatible with my needs
- Nothing is preventing
- Other: __________________________

14. **Circle the response that best answers your personal view with each statement**

   “Elected officials, private organizations and public agencies have done a good job of coordinating transportation resources.”

   - Strongly Agree
   - Agree
   - Unsure
   - Disagree
   - Strongly Disagree

   “More public funding needs to be allocated to transportation resources.”

   - Strongly Agree
   - Agree
   - Unsure
   - Disagree
   - Strongly Disagree

   “The Rock County Transportation Coordinating Committee has done a good job of educating the public about its purpose and goals.”

   - Strongly Agree
   - Agree
   - Unsure
   - Disagree
   - Strongly Disagree

15. **Circle all that apply: Which group/agency/program should improvements to public transportation be funded by?**

   - Employers
   - Increased gas tax
   - Private businesses
   - Increased public transit fare
   - Tollway
   - Vehicle Miles Traveled tax
   - Regional Transit Authority
   - Local/County/State Government
   - Keep funding levels as is
   - Other: __________________________

16. **What improvements and/or additions would you like to see in the transportation network in Rock County over the next 5 years?**


*For further input on the Public Transit-Human Services planning process please contact Javier Huerta, Rock County Mobility Manager at (608) 757-5408 or email at javier.huerta@co.rock.wi.us. Thank you for your input!*