



AGING SERVICES INTEGRATION REVIEW ADVISORY COMMITTEE
Minutes - October 14, 2019

Call to Order and Introductions: The meeting of the Aging Services Integration Review Advisory Committee was called to order at 1:29 p.m. on Monday, October 14, 2019 at the Council on Aging Conference Room 3328 US Highway 51 North, Janesville, Wisconsin.

Committee Members Present: Supervisors Phillip Owens and Terry Thomas; Rob Wilkinson; Paula Garecht; Tom Moe; Janet Smith; Mark Richardson; Chuck Wilson; and Jean Boyle.

Committee Members Absent: Supervisor Terry Fell.

Staff Members Present: Jennifer Thompson, ADRC/Adult Protective Services Division Manager, Melissa Kooiman, ADRC Supervisor, Paula Schutt, Director of Council on Aging, Lachel Fowler, Benefit Specialist of Council on Aging, Randy Terronez, Assistant to the County Administrator, Jamie Dix, ADRC Lead Worker, and Sage Duval, A.A. of the ADRC.

Others Present: Jerry Braatz, AICP, Extension Area Director, Unit 20, Waukesha County UW Extension Facilitator.

Approval of Agenda: Mr. Wilson moved to approve the agenda, seconded by Mr. Wilkinson. APPROVED.

Citizen Participation, Communications, and Announcements: Ms. Thompson shared information about a Veteran's Conference occurring at the Alliant Energy Center on November 19, 2019.

Membership Update: Mr. Terronez mentioned Jean Boyle had been appointed to the Aging Services Integration Review Advisory Committee since the last meeting.

Adoption of Minutes: Mr. Wilkinson moved to accept the minutes, seconded by Ms. Boyle. Supervisor Owens asked if there were any changes to the minutes that were necessary. Supervisor Thomas said the minutes showed him both moving and seconding acceptance of the agenda. Supervisor Owens asked who had seconded the motion. Mr. Moe replied that he'd seconded the approval of agenda. Supervisor Owens noted that correction. ADOPTED as amended.

Status of Focus Group Feedback: Mr. Braatz said there were six focus groups scheduled, but three focus groups in Janesville, Edgerton, and Evansville had been cancelled due to no citizen participation. Three focus groups were held, each one took about ninety minutes. There were eight participants in Janesville, five participants in Beloit, and ten participants in Milton. Mr. Braatz shared the demographics of the attendees. Mr. Braatz mentioned a member of the Council on Aging Board attended and actively participated in one of the focus groups. Mr. Braatz asked the committee if they would like that member of the COA's input struck from the record of the focus group. Mr. Wilson moved that the comments be struck from the record, Ms. Boyle seconded the motion. MOTION CARRIED. Mr. Braatz said this brought the County to only twenty-two people surveyed total. The hope was to get between twenty-four and forty-eight

people in the focus groups surveyed. Mr. Braatz is analyzing all the data collected at the focus groups and will bring the results to the next committee meeting. Mr. Braatz shared his concern that the average citizen doesn't understand the restraints of county government as far as funding goes, that many are under the impression that the county has "an open checkbook." Mr. Braatz also noted many of the citizens who participated in the focus groups were not aware of the abundance of services and programs offered by the ADRC and the COA. Supervisor Owens asked Mr. Braatz if he heard any reason that people weren't signing up for the other focus groups. Mr. Braatz stated he hadn't. Ms. Thompson stated a lack of participation from the public is not uncommon. Ms. Thompson said it's hard to get volunteers to show up to things like that; there were even incentives of twenty-five dollar visa cards purchased to be provided to one member of each focus group, and even that wasn't enough to get more people involved. Discussion ensued about possible reasons for a lack of volunteers and possible ways to get more volunteers to give their opinions about integration. Ms. Schutt stated she thought it wasn't anything that Rock County needed to do, wasn't doing, or could do, but rather that people in the United States generally don't find the concept of aging interesting, unless it's directly affecting them, people try not to think about it or talk about it. Mr. Richardson stated there are even some in the public who don't believe in their tax dollars being used to help people.

Status of Joint Meetings: Two joint staff meetings were held on October 7, 2019 and October 11, 2019. Data from other integrated counties was reviewed. Mr. Braatz asked staff to identify what they thought were positive changes and what they thought were challenges in each integrated county. Mr. Braatz shared the data collected at those meetings with the committee in a handout. Mr. Braatz stated if seventy percent, or more, of staff aren't engaged in integration it would statistically be likely to fail.

Rock County Demographics: Mr. Braatz shared a handout of the Rock County demographics from 2010 and the projected demographics for 2030. Those numbers were compared to the demographics of the integrated counties. Supervisor Owens asked that the 2020 data be added to the list. Mr. Braatz said he would get that information and bring it to the next meeting. Discussion ensued as to why certain demographics lived in certain counties. It was noted there tend to be more elders in the northern counties than in the southern counties.

Identification of Strengths & Challenges: Jerry Braatz passed out a list and asked that everyone in the committee circle three challenges and three positive things about integration from their point of view. Mr. Braatz collected all the lists and stated he would share his findings with the committee at a later date. Janet Smith asked if members of the committee could retain a copy of the list. Mr. Braatz said he'd email a list to each of the committee members.

Next Meeting: October 29, 2019 at 9:00 a.m. at the Job Center, Room: D/E.

Adjourn: Meeting was adjourned at 2:21 p.m. on a motion by Mr. Wilson, seconded by Mr. Wilkinson. CARRIED.

Respectfully submitted,

Sage Duval, Administrative Assistant ADRC

MINUTES NOT OFFICIAL UNTIL APPROVED BY COMMITTEE