



# ROCK COUNTY COMPREHENSIVE PLAN 2035

## SECTION III - GOALS, OBJECTIVES, AND POLICIES



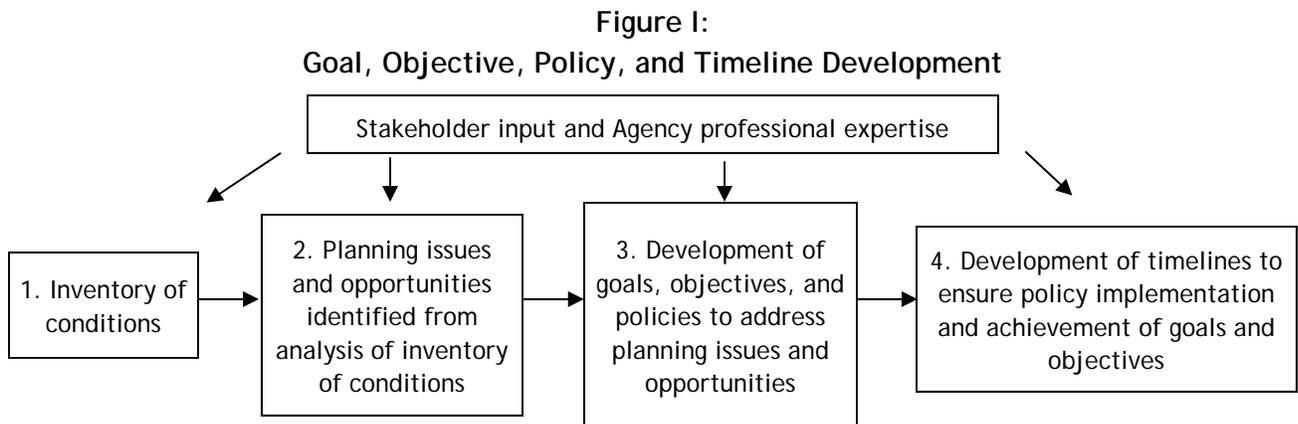
This Section contains the *Rock County Comprehensive Plan 2035 Plan (Plan)* goals (including County Vision Statement), objectives, policies, timelines, and associated information. Part I provides general information on a comprehensive plan’s goals, objectives, policies, and timelines, including the process utilized to develop these vital components for this *Plan*. Part I also delineates the integration of this *Plan’s* goals, objectives, and policies with various other relevant plans, policies, and regulatory measures. Part II states this *Plan’s* goals, objectives, policies, and timelines.

### I. Goal, Objective, Policy, and Timeline Development

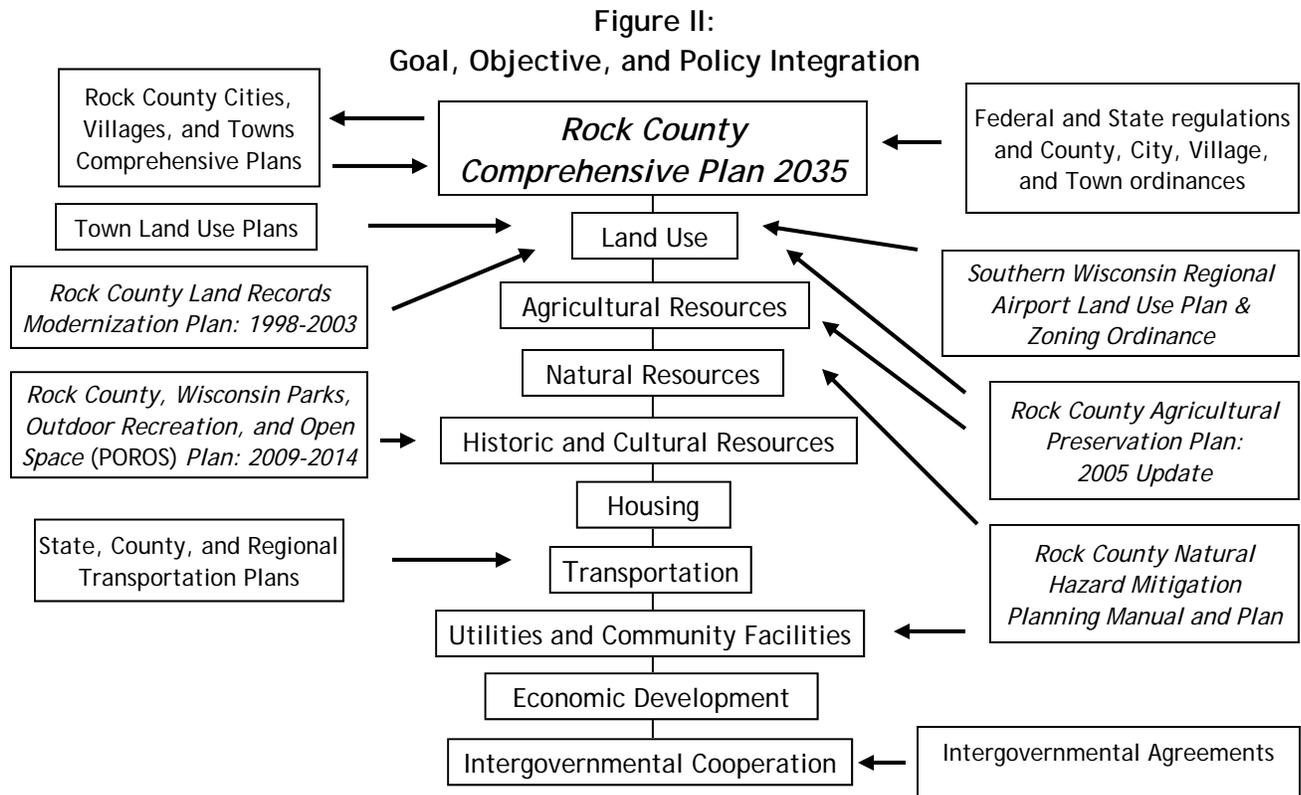
Development of goals, objectives, policies, and timelines is vital in both providing a plan with direction and focus, and ensuring plan implementation. The following provides information on *Plan* goal, objective, policy, and timeline development.

Goals, objectives, policies, and timelines provide a comprehensive plan with its ultimate worth. Goals address major issues and opportunities, and are ideas and values in the public interest that provide an end in which to direct the planning process. Objectives are more specific, providing detailed direction towards achievement of goals. Policies consist of rules or courses of action utilized to ensure plan implementation and achievement of goals and objectives. Timelines delineate a specified time period in which a policy should be implemented, providing for an objective evaluation of plan implementation.

Figure I displays the process utilized to develop this *Plan’s* goals, objectives, policies, and timelines. This process utilized input gathered from stakeholders, including County residents and elected officials, and other interested parties, per the *Citizen Participation Plan*, in addition to the professional expertise of Rock County Planning, Economic & Community Development Agency (Agency) staff.



The goals, objectives, and policies stated in this *Plan* are consistent with goals, objectives, and policies stated in various other planning documents and regulatory measures at the Federal, State, County, and City/Village/Town level. Additionally, the goals, objectives, and policies of certain planning documents and regulatory measures are restated herein and thus identified as goals, objectives, and policies of this *Plan*. Figure II provides a conceptual overview of the integration of this *Plan’s* goals, objectives, and policies with these various other planning documents and regulatory measures.



This *Plan's* goals, objectives, and polices also reflect and are consistent with the fourteen goals as stated in State of Wisconsin Statute 16.965 - Planning Grants to Local Government Units (4) (b), as follows:

1. *Promotion of redevelopment of lands with existing infrastructures and public services and the maintenance and rehabilitation of existing residential, commercial, and industrial areas*
2. *Encouragement of neighborhood designs that support a range of transportation choices.*
3. *Protection of natural areas, including wetlands, wildlife habitats, lakes, woodlands, open spaces, and groundwater resources*
4. *Protection of economically productive areas, including farmland and forests*
5. *Encouragement of land uses, densities and regulations that promote efficient development patterns and low costs*
6. *Preservation of cultural, historic and archaeological sites*
7. *Encouragement of cooperation and coordination among nearby units of government*
8. *Building community identity by revitalizing main streets and enforcing design standards*
9. *Providing an adequate supply of affordable housing for all income levels within the community*
10. *Providing infrastructure, services and developable land adequate to meet existing and future market demand for residential, commercial and industrial uses*

11. *Promoting expansion or stabilization of the economic base and job creation*
12. *Balancing individual property rights with community interests and goals*
13. *Planning and developing land uses that create or preserve unique urban and rural communities*
14. *Providing an integrated, efficient, and economical transportation system that meets the needs of all citizens*

As previously stated, this *Plan's* policy timelines vary, dependent on each individual policy. All policies in this *Plan* contain one of two timelines:

- *Ongoing, 2010-2035*  
Implementation to be completed throughout the life of this *Plan*, through collective actions and interactions with County customers on a daily basis
- *2010-2015*  
Implementation to be completed by December 31, 2014

As this *Plan* will be updated every five years, beginning in 2014, a five-year timeline (2010-2015) has been developed for those policies that do not have an ongoing, 2010-2035 timeline. The Agency will prioritize implementation of those policies with a 2010-2015 timeline through formulation of an Agency workplan, ensuring incremental and consistent implementation of these policies throughout the five-year period. The Agency has set a benchmark of implementation of 80% of those policies with a 2010-2015 timeline by December 31, 2014.

Again, it is important to note that all policy timelines presented herein are intended to serve as a guide, providing only an indication of the possible future date of policy implementation. These timelines cannot account for the myriad of future factors, including but not limited to, additional workload, resource limitations, new and unforeseen planning issues, opportunities, trends, and concepts, and political and public sentiment, that will affect implementation of this *Plan's* policies.

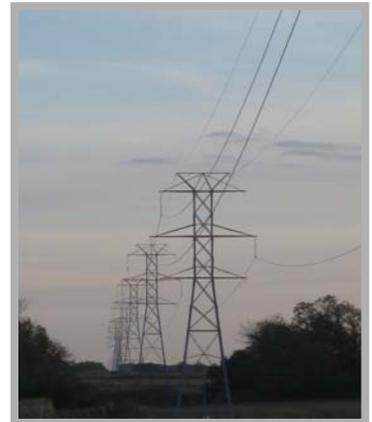
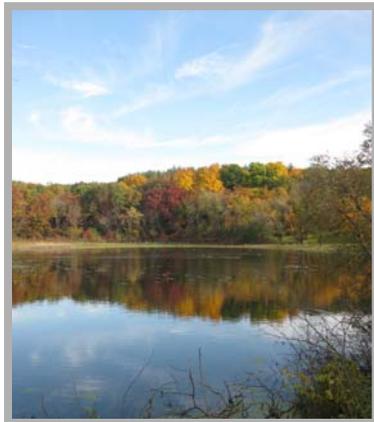
## II. Goals, Objectives, Policies, and Timelines

The following states this *Plan's* goals, objectives, policies, and timelines. Goals, objectives, policies, and timelines are stated only for elements covered in Section II-Chapters 2-10 of this *Plan*, as these Chapters represent this *Plan's* working elements. Goals, objectives, policies, and timelines were not formulated for Section II - Chapter 1 - Issues and Opportunities, as this Chapter serves only to provide a conceptual planning framework, nor for Section II - Chapter 11 - Implementation, as this Chapter serves only to identify tools, procedures, and methodologies to ensure implementation of *Plan* policies and achievement of goals and objectives.

## GOAL 1.1. - COUNTY VISION STATEMENT

Rock County, comprised of vibrant and diverse urban areas, bucolic rural communities, productive agricultural lands, and environmentally significant open space areas, will maintain and enhance its high quality of life and continue to serve as an exceptional community in which to live, work, and recreate. Preservation of the County’s agricultural, natural, and cultural resources and orderly, responsible, and appropriate growth and development is vital in achieving this end.

Thus, the County will utilize thoughtful, comprehensive, and participatory planning practices that balance private property rights with communal well-being, local authority with regional oversight, and preservation with growth, to ensure a stable, vibrant, diverse, and sustainable community for present and future County residents.



<p><b>GOAL 2.1. - AGRICULTURAL RESOURCES</b></p> <p><b>Preserve and protect all agricultural resources identified in Rock County.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>2.1.1. Develop Rock County policies and mechanisms for effective preservation and protection of agricultural land.</p>		
	<p>2.1.1.a. Rock County shall promote conservation and preservation of farmland through consistent, well thought-out land division decisions.</p>	<p>Ongoing, 2010-2035</p>
	<p>2.1.1.b. Rock County shall provide information and recommendations for development to committees, local governments, landowners and developers based upon soil quality, presence of natural features, proximity to urban services and other appropriate objective measures.</p>	<p>Ongoing, 2010-2035</p>
	<p>2.1.1.c. Rock County shall, through coordination with local Towns, approve land divisions based upon soil quality, presence of natural features, proximity to urban services, the effects of development on on-site and off-site agricultural and natural resources and other appropriate objective measures for determining where development should be located.</p>	<p>Ongoing, 2010-2035</p>
	<p>2.1.1.d. Rock County shall, through coordination with local Towns, create land division policy that will establish clear, concise rules about how, when and where development (especially residential) should occur.</p>	<p>Ongoing, 2010-2035</p>
	<p>2.1.1.e. Rock County shall research the implementation of fees and other financial mechanisms to support agricultural preservation efforts and create a disincentive for conversion of agricultural land.</p>	<p>2010-2015</p>
	<p>2.1.1.f. Rock County shall, through coordination with local Towns, amend the current Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) with clear criteria for development that requires maximum protection of agricultural resources as listed:</p> <ul style="list-style-type: none"> <li>• Require review of all land divisions regardless of size</li> <li>• Require all current and proposed agricultural features be depicted on all development proposals</li> <li>• Require subdivisions to be located near urban services and adequate transportation facilities</li> <li>• Reduce farmland fragmentation with improved driveway regulations</li> </ul>	<p>2010-2015</p>

<p><b>GOAL 2.1. - AGRICULTURAL RESOURCES</b></p> <p><b>Preserve and protect all agricultural resources identified in Rock County.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>2.1.1. Develop Rock County policies and mechanisms for effective preservation and protection of agricultural land.</p>		
	2.1.1.g. Rock County shall educate and work with local governments to update their zoning ordinances.	2010-2015
	2.1.1.h. Rock County shall assist Town governments, when appropriate, by providing language for policy changes that address rezone situations.	Ongoing, 2010-2035
	2.1.1.i. Rock County shall provide model cluster development and conservation subdivision ordinances and educate local governments on their features and use.	2010-2015
	2.1.1.j. Rock County shall provide a model landscape ordinance for all developments and educate local governments on its features and use.	2010-2015
	2.1.1.k. Rock County shall provide a model sign ordinance as needed to preserve the rural character of the landscape and educate local governments on its use.	2010-2015
<p>2.1.2. Communicate and plan with neighboring communities to the greatest extent possible to ensure the protection of the County’s agricultural resources through cooperative efforts.</p>		
	2.1.2.a. Rock County shall encourage Cities and Towns to work with each other and the County to establish standards and policies that uphold the values of Rock County citizens.	Ongoing, 2010-2035
	2.1.2.b. Rock County shall meet with Cities and Towns and other applicable groups and/or jurisdictions to identify agricultural areas for preservation, promote and decide upon the viability of regional preservation programs and to consider other factors such as groundwater protection criteria and areas, etc.	2010-2015
	2.1.2.c. Rock County shall assist local governments in implementing agreed upon standards by assisting with writing them into official zoning, subdivision or land division ordinances.	Ongoing, 2010-2035

<b>GOAL 2.2. - AGRICULTURAL RESOURCES</b>		
<b>Maintain agricultural as a viable economic activity in Rock County.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
2.2.1. Encourage and promote innovative and value-added farming practices.		
	2.2.1.a. Rock County shall provide information on innovative farming ideas or direct interested individuals to helpful organizations and resources.	Ongoing 2010-2035
	2.2.1.b. Rock County shall develop clear policies and procedures under which value-added agricultural ventures can be encouraged and allowed.	2010-2015
	2.2.1.c. Rock County shall provide or direct farmers and interested parties to information regarding assistance programs, conservation practices, niche farming, organic farming, alternatives to development, etc.	Ongoing, 2010-2035
2.2.2. Research and determine the viability and usefulness of implementing tools at the County or multi-Town level, such as purchase of agricultural conservation easements (PACE)/purchase of development rights (PDR), transfer of development rights (TDR) and conservation subdivisions to meet agricultural resource goals.		
	2.2.2.a. Rock County shall hold education workshops and distribute written material for farmers, developers, landowners and the general public on options and alternatives to development, including but not limited to, purchase of development rights (PDR)/transfer of development rights (TDR).	2010-2015
	2.2.2.b. Rock County shall research a design, present scenarios and conduct a survey, if necessary, of Rock County residents to determine the desire for a land evaluation and site assessment (LESA) system to specifically evaluate and identify areas for preservation, purchase of development rights (PDR) and transfer of development rights (TDR).	2010-2015
	2.2.2.c. Rock County shall research the costs and procedures for implementing a purchase of development rights (PDR) program.	2010-2015
	2.2.2.d. Rock County shall support the creation of purchase of development rights (PDR) and transfer of development rights (TDR) programs in jurisdictions where such programs are desired.	Ongoing, 2010-2035
2.3.1. Adhere to objectives as listed in the <i>Rock County Agricultural preservation Plan: 2005 Update</i> , dated December 15, 2005.		
	2.3.1.a. Rock County shall adhere to policies as listed in the <i>Rock County Agricultural Preservation Plan: 2005 Update</i> , dated December 15, 2005.	Ongoing, 2010-2035

<p><b>GOAL 3.1. - NATURAL RESOURCES</b></p> <p><b>Preserve and protect Rock County’s natural resources and open space.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>3.1.1. Utilize existing policies and ordinances and consider new policies, efforts, mechanisms and ordinances for the purpose of protecting natural resources and open space.</p>		
	<p>3.1.1.a. Rock County shall continue to enforce the <i>Rock County, Wisconsin 2009-2014 Parks, Outdoor Recreation, and Open Space (POROS) Plan</i> for the purpose of preserving environmentally significant open space areas (ESOSA).</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.b. Rock County shall continue to enforce the Rock County Stormwater Management Ordinance (Chapter 28 - Municipal Code of the County of Rock), Construction Site Erosion Control Ordinance (Chapter 27 - Municipal Code of the County of Rock), and the Rock County Shoreland Zoning Ordinance (Chapter 32 - Municipal Code of the County of Rock) in accordance with State of Wisconsin Administrative Codes NR 151 and NR 115 for the purpose of preserving and protecting the quality of surface water and shorelands within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.c. Rock County shall continue to enforce the Shoreland Zoning Ordinance (Chapter 32 - Municipal Code of the County of Rock) in accordance with State of Wisconsin Administrative Code NR 115 and 116 and will continue to oppose building and construction within any designated wetland within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.d. Rock County shall continue to enforce the <i>Rock County Hazard Mitigation Plan</i> and the Rock County Floodplain Zoning Ordinance (Chapter 32 - Municipal Code of the County of Rock) in accordance with State of Wisconsin Administrative Code NR 116 and will continue to oppose building within any designated floodway within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.e. Rock County shall continue to monitor, prevent and/or oppose development on 16% slopes or greater unless properly engineered to mitigate downstream impacts.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.f. Rock County shall continue to monitor, prevent and/or oppose development on hydric soils.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.g. Rock County shall continue to enforce the Rock County Stormwater Management Ordinance (Chapter 28 - Municipal Code of the County of Rock) and Construction Site Erosion Control Ordinance (Chapter 27 - Municipal Code of the County of Rock) in accordance with State of Wisconsin Administrative Code NR 151 to preserve and protect the quality of groundwater in Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.h. Rock County shall support efforts and ordinances that preserve and protect natural areas ranked 5 and above as defined in the <i>Rock County Natural Area Survey</i>, June 2002.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.i. Rock County shall support efforts and ordinances that preserve and protect bedrock and groundwater.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 3.1. - NATURAL RESOURCES</b></p> <p><b>Preserve and protect Rock County’s natural resources and open space.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>3.1.1. Utilize existing policies and ordinances and consider new policies, efforts, mechanisms and ordinances for the purpose of protecting natural resources and open space.</p>		
	<p>3.1.1.j. Rock County shall support efforts and ordinances that preserve and protect the quality of kettles and depressions, the unique habitat they provide and their ability to act as natural recharge areas.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.k. Rock County shall support efforts and ordinances that preserve and protect parks and open space for the enjoyment of the citizens of Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.l. Rock County shall support efforts and ordinances that preserve and protect the Lower Rock River Drainage Basin and associated watersheds.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.m. Rock County shall support efforts and ordinances that preserve and protect forests, woodlands and valued trees.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.n. Rock County shall support efforts and ordinances that preserve and protect all species identified, either at the local, State, or Federal level as threatened or endangered.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.o. Rock County shall support efforts and ordinances that preserve and protect fish and wildlife habitat.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.p. Rock County shall support efforts and ordinances that preserve and protect the visual quality of scenic and visual resources such as hilltops, ridgelines and vistas.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.1.q. Rock County shall consider amending those Rock County documents referenced under Objective 3.1.1, <i>Rock County Comprehensive Plan 2035</i>, for the purpose of making them consistent with the intent of Section II: Chapter 3 - Natural Resources of the <i>Rock County Comprehensive Plan 2035</i>.</p>	<p>2010-2015</p>
	<p>3.1.1.r. Rock County shall consider developing a land evaluation and site assessment (LESA) system as a means to objectively measure soil quality, presence of natural features, proximity to urban services and other measures.</p>	<p>2010-2015</p>
	<p>3.1.1.s. Rock County shall research financial mechanisms to support natural resource and open space preservation efforts.</p>	<p>2010-2015</p>

<p><b>GOAL 3.1. - NATURAL RESOURCES</b></p> <p>Preserve and protect Rock County’s natural resources and open space.</p>		
OBJECTIVE	POLICY	TIMELINE
<p>3.1.2. Promote conservation and preservation of farmland, natural resources and open space through consistent land division decisions.</p>	<p>3.1.2.a. Rock County shall consider amending the Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) for the purpose of protecting environmentally significant open space areas (ESOSA).</p>	<p>2010-2015</p>
	<p>3.1.2.b. Rock County shall consider amending the Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) to:</p> <ul style="list-style-type: none"> <li>• Require developers to incorporate and preserve environmentally significant open space areas within the designs and scope of their projects</li> <li>• Require identification of all forests, woodlands and species on all building site proposals and land divisions</li> <li>• Include a list of encouraged and discouraged vegetative species</li> <li>• Require builders/developers to review, analyze and identify environmental issues affecting the safety (as related to flooding) and design of new development</li> <li>• Require identification of natural features and agricultural soil capability present at all proposed development sites</li> <li>• Require identification of natural features that may be affected by development that are not directly on the development site</li> <li>• Specify criteria for the level of protection of natural features and open space present in the County</li> <li>• Specify a procedure for discussing, collaborating on, and submitting development designs prior to the application approval process</li> </ul>	<p>2010-2015</p>
	<p>3.1.2.c. Rock County shall consider other amendments to the Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) that are consistent with the intent of Section II: Chapter 3 - Natural Resources, <i>Rock County Comprehensive Plan 2035</i>.</p>	<p>2010-2015</p>

<p><b>GOAL 3.1. - NATURAL RESOURCES</b></p> <p>Preserve and protect Rock County’s natural resources and open space.</p>		
OBJECTIVE	POLICY	TIMELINE
<p>3.1.3. Encourage, educate and assist local Rock County governments and/or organizations in the responsible management and preservation of natural resources and open space.</p>	<p>3.1.3.a. Rock County shall provide, when available, information, mapping and policy recommendations to other jurisdictions for the responsible analysis, management, and preservation of rural character, natural resources, open space, farmland and cultural resources.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.3.b. Rock County shall educate local units of government and the public on the use of cluster development, conservation subdivision, landscape and sign ordinances and any other policies or ordinances that encourage the preservation of natural resources and/or farmland cultural resources and/or rural character (see Section II: Chapter 2 - Agricultural Resources, 2.5., <i>Rock County Comprehensive Plan 2035</i>).</p>	<p>2010-2015</p>
	<p>3.1.3.c. Rock County shall consider creating the following model ordinances for local government use and implementation:</p> <ul style="list-style-type: none"> <li>• Cluster development ordinance</li> <li>• Conservation subdivision ordinance</li> <li>• Landscape ordinance</li> <li>• Sign ordinance</li> <li>• Ordinance regulating cell towers and any other unnatural, tall structures as needed to preserve the rural character of the landscape</li> <li>• Wind generating device ordinance</li> </ul>	<p>2010-2015</p>
	<p>3.1.3.d. Rock County shall assist local governments in the development of the Ice Age National Scenic Trail in the County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.3.e. Rock County shall continue to work cooperatively with the Ice Age Park and Trail Foundation and/or other appropriate organizations to determine possible locations for Ice Age National Scenic Trail and/or other parks and trails for designation or development within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>3.1.3.f. Rock County shall meet with the Cities, Villages and Towns within the County to explore the viability of regional preservation programs such as purchase of agricultural conservation easements (PACE)/purchase of development rights (PDR) and/or transfer of development rights (TDR) programs, groundwater protection criteria, etc.</p>	<p>2010-2015</p>

<b>GOAL 3.1. - NATURAL RESOURCES</b>		
<b>Preserve and protect Rock County’s natural resources and open space.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
3.1.4. Support efforts and ordinances to further preserve and protect the quality of groundwater in Rock County.		
	3.1.4.a. Rock County shall consider establishing well testing programs as tools to prevent further degradation of the groundwater.	2010-2015
	3.1.4.b. Rock County shall educate local units of government and the public on groundwater concerns and issues.	Ongoing, 2010-2035
	3.1.4.c. Rock County shall consider adopting a County well abandonment ordinance that provides for cost sharing for proper well abandonment.	2010-2015
	3.1.4.d. Rock County shall consider re-establishing an acceptable number of groundwater monitoring wells within the County through collaboration with the United States Geological Survey (USGS) or other appropriate agency.	2010-2015
	3.1.4.e. Rock County shall investigate and consider implementing procedures for designating special well casement areas in areas already identified as having high nitrate or bacteria levels in the well water in order to ensure the safety of new wells.	2010-2015
	3.1.4.f. Rock County shall consider collecting data regarding the quality and quantity of groundwater within Rock County.	2010-2015
3.1.5. Support efforts and ordinances to further protect floodplains and floodways in Rock County.		
	3.1.5.a. Rock County shall support and assist all entities in the delivery of information and mapping regarding floodplains within Rock County.	Ongoing, 2010-2035
	3.1.5.b. Rock County shall identify, document and maintain data regarding structures located within floodplains in an effort to mitigate future hazards associated with flood prone areas within Rock County.	Ongoing, 2010-2035
	3.1.5.c. Rock County shall educate County residents who have structures located within floodplains on flood probability and other issues associated with floodplains in an effort to mitigate future hazards associated with flood prone areas.	Ongoing, 2010-2035
3.1.6. Continue to support responsible management and reclamation of non-metallic mining sites in Rock County.		
	3.1.6.a. Rock County shall continue to administer, monitor, and document non-metallic mining sites and reclamation plans within Rock County.	Ongoing, 2010-2035
	3.1.6.b. Rock County shall provide assistance to local governments for analysis, planning and reclaiming of non-metallic mining sites.	Ongoing, 2010-2035

<p><b>GOAL 4.1. - HISTORIC AND CULTURAL RESOURCES</b></p> <p><b>Preserve and protect historical and cultural resources within Rock County that are identified in this and other plans and inventories.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>4.1.1. Encourage and support efforts to identify and document historic sites and buildings, burial and archeological site, and cemeteries within Rock County.</p>		
	<p>4.1.1.a. Rock County shall, where resources allow, update the <i>Rock County Historic Site and Buildings - 1976</i> inventory to reflect the current status of sites already appearing in the inventory and to add additional sites.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.b. Rock County shall, where resources allow, collect data and provide information regarding the type and location of burial and archeological sites and activities within Rock County and serve as a public clearing house for such data and information.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.c. Rock County shall, if appropriate, assist Towns with the identification and designation of historic, burial and archeological sites.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.d. Rock County shall identify historic, burial and archeological sites that are likely to be impacted by future development.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.e. Rock County shall encourage developers to incorporate and preserve historic, burial and archeological sites within the designs and scope of their projects.</p>	<p>Ongoing 2010-2035</p>
	<p>4.1.1.f. Rock County shall enforce the State of Wisconsin Statutes regulating Burial Site Preservation (see State of Wisconsin Statute 157.70).</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.g. Rock County shall encourage and support Towns in an effort to utilize service groups such as church youth groups, boys and girls clubs, Boy Scouts of America, Girl Scouts of America, 4-H, Future Farmers of America, or any other service/youth group to participate in the maintenance and/or restoration of cemeteries and burial sites within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.1.h. Rock County shall support and encourage the establishment of Historic Preservation Committees and or Historic Preservation Zoning districts at the Town level (see State of Wisconsin Statutes 59.69 and 60.64).</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 4.1. - HISTORIC AND CULTURAL RESOURCES</b></p> <p><b>Preserve and protect historical and cultural resources within Rock County that are identified in this and other plans and inventories.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>4.1.2. Consider developing Rock County policies to aid in the identification and preservation of historic and cultural resources.</p>		
	<p>4.1.2.a. Rock County shall consider amending the Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) to implement:</p> <ul style="list-style-type: none"> <li>• Procedures and guidelines for the development of design proposals that alleviate the disruptions and/or degradation of archeological and historical sites within development areas</li> <li>• Identification of historic buildings and sites, cemeteries, archeological and other burial sites on or near proposed development sites</li> <li>• Development designs that minimize the disruption and degradation of historic and cultural sites</li> </ul>	<p>Ongoing, 2010-2035</p>
<p>4.1.3. Identify, attract, and support historical and cultural resources for the citizens of Rock County.</p>		
	<p>4.1.3.a. Rock County shall encourage and assist, where possible, in the identification and designation of rustic roads in Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.3.b. Rock County shall encourage and assist, where possible, in the identification of appropriate locations for historical markers identifying important historical people, places, and events throughout Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.3.c. Rock County shall support, encourage, and assist all local units of government in the development of the Ice Age National Scenic Trail as a historically significant feature in Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.3.d. Rock County shall provide or direct interested parties to educational materials on available cultural resources and events within Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.3.e. Rock County shall promote the efficient use of existing facilities to aid in the attraction and presentation of cultural events and activities.</p>	<p>Ongoing, 2010-2035</p>
	<p>4.1.3.f. Rock County shall support, where appropriate, the creation of new cultural or ethnic opportunities within Rock County.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 5.1. - LAND USE</b></p> <p><b>Provide information, education, strategies, recommendations and policies for building consensus on land use goals and policies for each of the Towns, Villages and Cities of Rock County, thereby strengthening the vision of the future for all of Rock County.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>5.1.1. Encourage and support consensus building on land use issues through promoting and facilitating intergovernmental cooperation.</p>		
	5.1.1.a. Rock County shall provide a forum for collaborative planning efforts across time and jurisdictions.	Ongoing, 2010-2035
	5.1.1.b. Rock County shall encourage coordination and evaluation of land use policy between all jurisdictions in Rock County.	Ongoing, 2010-2035
	5.1.1.c. Rock County shall promote intergovernmental communication to assure the compatibility of adjoining land uses for both existing and future development.	Ongoing, 2010-2035
	5.1.1.d. Rock County shall provide models and encourage Towns and municipalities to make revisions to their ordinances to be compatible with one another and with the <i>Rock County Comprehensive Plan 2035</i> .	Ongoing, 2010-2035
	5.1.1.e. Rock County shall encourage and help to facilitate communication and coordination between governments, schools, environmental organization, utilities and other entities or organizations that are interested in or have an affect upon future land use.	Ongoing, 2010-2035
	5.1.1.f. Rock County shall encourage comprehensive and joint planning of utilities and services, such as public sewer, public water and onsite sewage disposal systems so that such utilities and services compliment rather than conflict with one another.	Ongoing, 2010-2035
	5.1.1.g. Rock County shall willingly participate in consensus building opportunities regarding land disputes (i.e.: annexation, zoning, density and design issues) between varying jurisdictions.	Ongoing, 2010-2035
	5.1.1.h. Rock County shall promote orderly and cost effective development practices that make the maximum use of existing and planned services, especially for County owned properties.	Ongoing, 2010-2035
	5.1.1.i. Rock County shall establish a system of data sharing among Rock County and the local municipalities for mapping, zoning, development proposals, ordinances, etc.	2010-2035
	5.1.1.j. Rock County shall work more closely on the review of development proposals, such as establishing joint meetings with developers to discuss proposed subdivisions.	Ongoing, 2010-2035

<p><b>GOAL 5.1. - LAND USE</b></p> <p><b>Provide information, education, strategies, recommendations and policies for building consensus on land use goals and policies for each of the Towns, Villages and Cities of Rock County, thereby strengthening the vision of the future for all of Rock County.</b></p>		
OBJECTIVE	POLICY	TIME-LINE
<p>5.1.2. Provide information, education, strategies, recommendations and policies for building consensus on future land use goals.</p>		
	<p>5.1.2.a. Rock County shall develop model ordinances for use by local municipalities, such as subdivision, conservation subdivision, traditional neighborhood development (TND), stormwater management, erosion control, wind energy and communication tower management and any other applicable ordinances or policy documents.</p>	<p>2010-2015</p>
	<p>5.1.2.b. Rock County shall develop model design guidelines and a site plan review process for local communities to ensure compatibility with planned land uses and ensure quality commercial and industrial building designs that meet community standards. This process should be streamlined to efficiently meet the design goals of the communities in an expeditious manner.</p>	<p>2010-2015</p>
	<p>5.1.2.c. Rock County shall encourage local communities to mix compatible land uses such as residential, commercial, institutional and other land uses in appropriate areas.</p>	<p>Ongoing, 2010-2035</p>
	<p>5.1.2.d. Rock County shall update the Land Division Regulations (Chapter 15 - Municipal Code of the County of Rock) to:</p> <ul style="list-style-type: none"> <li>• Be in accordance with the goals, objectives and policies of all Sections and Chapters of the <i>Rock County Comprehensive Plan 2035</i></li> <li>• Require all land division plats and maps be submitted in a digital format compatible with the Rock County Geospatial System</li> <li>• Require zoning and site permitting approval analysis to be based on development management criteria</li> </ul>	<p>2010-2015</p>
	<p>5.1.2.e. Rock County shall continue to update and implement the <i>Rock County, Wisconsin 2009-2014 Parks, Outdoor Recreation and Open Space (POROS) Plan</i> to guide land use analysis and approval.</p>	<p>Ongoing, 2010-2035</p>
	<p>5.1.2.f. Rock County shall consider updating the County regulations on private sewage systems to allow multi-user systems that service higher density developments than are available under the current regulations.</p>	<p>2010-2015</p>
	<p>5.1.2.g. Rock County shall assist local communities in seeking grants from governmental agencies, foundations and alternative funding sources in order to fund needed planning and improvements.</p>	<p>Ongoing, 2010-2035</p>

<b>GOAL 5.2. - LAND USE</b>		
<b>Preserve and protect the agricultural and natural resource base while preserving and enhancing the scenic beauty and aesthetic quality of Rock County.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
5.2.1. Support and encourage future land uses in rural Rock County that aim to preserve agricultural and natural resources and enhance scenic beauty and aesthetic quality of Rock County.		
	5.2.1.a. Rock County shall adhere to the goals, objectives and policies of the Agricultural, Natural and Historic and Cultural Resources Chapters (Section II: Chapters 2-4) of the <i>Rock County Comprehensive Plan 2035</i> .	Ongoing, 2010-2035
	5.2.1.b. Rock County shall encourage limiting rural development where development negatively affects agricultural and natural resources.	Ongoing, 2010-2035
	5.2.1.c. Rock County shall encourage the use of low impact development (LID) where appropriate.	Ongoing, 2010-2035
	5.2.1.d. Rock County shall help to maintain a balance among the preservation of environmentally sensitive areas, agricultural lands and continued residential, commercial and industrial development within Rock County.	Ongoing, 2010-2035
	5.2.1.e. Rock County shall analyze the effects of such factors as subdivisions, housing density or any other factors that affect the aesthetic quality of Rock County with the intent of preserving scenic beauty.	Ongoing, 2010-2035
	5.2.1.f. Rock County shall consider development incentives that utilize traditional neighborhood design, promote mixed-use development and use conservation subdivision design to preserve green space, environmentally sensitive areas and agricultural land (see Section II: Chapter 2 - Agricultural Resources, 2.5, <i>Rock County Comprehensive Plan 2035</i> ).	2010-2015
	5.2.1.g. Rock County shall promote development in areas where sewer services are available in order to encourage high-density development and to preserve the rural area.	Ongoing, 2010-2035
	5.2.1.h. Rock County shall assist local unincorporated governments in developing procedures for assessing land use proposals for factors such as smoke, noise, odor, traffic, soil suitability for building, wetlands, kettles and steep slopes, erosion control issues, drainage patterns, potential for groundwater contamination, existence of prime farmland and natural resources, potential conflict with agricultural operations, proximity to developed areas, access to a dedicated road, proximity to municipal sewer and other public facilities and services, aesthetics, compatibility with neighboring uses, consistency with local and County land use plans and other appropriate factors.	2010-2015

<p><b>GOAL 5.2. - LAND USE</b></p> <p><b>Preserve and protect the agricultural and natural resource base while preserving and enhancing the scenic beauty and aesthetic quality of Rock County.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>5.2.1. Support and encourage future land uses in rural Rock County that aim to preserve agricultural and natural resources and enhance scenic beauty and aesthetic quality of Rock County.</p>		
	<p>5.2.1.i. Rock County shall encourage the use of a land evaluation and site assessment (LESA) system by the local governing units and/or Rock County for objective evaluation of land proposed for development and/or preservation.</p>	<p>Ongoing, 2010-2035</p>
	<p>5.2.1.j. Rock County shall investigate the use of innovative preservation programs such as purchase of agricultural conservation easements (PACE)/purchase of development rights (PDR) and transfer of development rights (TDR) programs (see Section II: Chapter 2 - Agricultural Resources, 2.5, <i>Rock County Comprehensive Plan 2035</i>).</p>	<p>2010-2015</p>

<p><b>GOAL 5.2. - LAND USE</b></p> <p><b>Support and encourage an appropriate allocation of land to various types of land uses to meet the social, physical, and economic needs of County residents, workers, and property and business owners.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>5.3.1. Accommodate reasonable growth in Rock County’s population, households and employment through the year 2035.</p>		
	5.3.1.a. Rock County shall continue to work with communities to designate realistic and flexible growth areas while taking into account economic realities and the provision of efficient services.	Ongoing, 2010-2035
	5.3.1.b. Rock County shall continue to conduct analyses of land uses throughout the County, including Cities and Villages, to determine the amount of land needed to accommodate growth and development.	Ongoing, 2010-2035
	5.3.1.c. Rock County shall provide education and information to the public on land use and growth issues and opportunities in the form of brochures, articles, presentations or other mediums on land use issues and opportunities.	Ongoing, 2010-2035
	5.3.1.d. Rock County shall encourage higher density development and promote the development of existing undeveloped and underutilized lots and the rehabilitation of existing structures.	Ongoing, 2010-2035
	5.3.1.e. Rock County shall continue assessment and provision of a range of transportation opportunities that will effectively serve the existing and proposed County land use pattern through its location, capacity and design.	Ongoing, 2010-2035
	5.3.1.f. Rock County shall encourage continuing assessment and provision of utilities and community facilities for adequate service to County residents, workers, and businesses.	Ongoing, 2010-2035
	5.3.1.g. Rock County shall provide for diversified, balanced, environmentally compatible business development that will offer a variety of goods and services through conveniently located, well-designed business clusters while providing needed services for County residents.	Ongoing, 2010-2035
	5.3.1.h. Rock County shall help communities to ensure that adequate development areas are reserved for appropriate rural land uses.	Ongoing, 2010-2035
	5.3.1.i. Rock County shall reference and implement land use decisions according to the policies and recommendations of all Sections and Chapters of the <i>Rock County Comprehensive Plan 2035</i> .	Ongoing, 2010-2035
	5.3.1.j. Rock County shall encourage and, where possible, partner with local communities to enhance or redevelop commercial and industrial and waterfront uses.	Ongoing, 2010-2035

<b>GOAL 5.3. - LAND USE</b>		
<b>Support and encourage an appropriate allocation of land to various types of land uses to meet the social, physical, and economic needs of County residents, workers, and property and business owners.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
5.3.2. Encourage and support development of land that is compact, cost efficient and energy efficient.		
	5.3.2.a. Rock County shall assist with developing programs that encourage the appropriate use of land (see Section II: Chapter 2 - Agricultural Resources, 2.5, <i>Rock County Comprehensive Plan 2035</i> ).	Ongoing, 2010-2035
	5.3.2.b. Rock County shall encourage local communities to conduct a cost of development fiscal analysis to estimate and report the effects of residential and non-residential development. Such analysis should include physical, market, environmental, social, economical, fiscal and traffic impacts.	Ongoing, 2010-2035
	5.3.2.c. Rock County shall encourage energy efficiency and conservation related practices (i.e. Leadership in Energy and Environmental Design (LEED) certification) for all new and existing developments.	Ongoing, 2010-2035
	5.3.2.d. Rock County shall promote orderly and cost effective development practices that make the maximum use of existing and planned services, especially for County-owned properties.	Ongoing, 2010-2035
	5.3.2.e. Rock County shall encourage prioritizing development into the following areas (in order): <ul style="list-style-type: none"> <li>• Urban infill areas</li> <li>• Areas of existing and contiguous development</li> <li>• Areas most easily served by municipal sewer and water</li> <li>• Areas other than the above</li> </ul>	Ongoing, 2010-2035
	5.3.2.f. Rock County shall conduct a countywide study to identify and map potential hazards such as hazardous waste disposal sites, hazardous materials transportation routes, brownfield sites, and dams (see <i>Hazard Analysis</i> by Wisconsin Emergency Management)	Ongoing, 2010-2035
5.3.3. Balance individual property rights with community interests and goals.		
	5.3.3.a. Rock County shall promote the continuous use of public forums to present regional planning ideas and to incorporate landowner ideas and concerns into County policies and goals.	Ongoing, 2010-2035

<p><b>GOAL 5.4. - LAND USE</b></p> <p><b>Maintain unique identities and a sense of community in Rock County Cities, Villages and Towns.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>5.4.1. Encourage development approaches that establish and maintain community identity and uniqueness in those areas where development is appropriate and desired.</p>		
	5.4.1.a. Rock County shall support land use practices that enhance community identity.	Ongoing, 2010-2035
	5.4.1.b. Rock County shall encourage communities to establish and maintain unique identities and a sense of community through the layout, design and regulation of new development.	Ongoing, 2010-2035
	5.4.1.c. Rock County shall promote the development and enforcement of land use, planning and design standards that are consistent and compatible across municipal boundaries while recognizing the uniqueness of individual communities.	Ongoing, 2010-2035
	5.4.1.d. Rock County shall encourage the creation of buffers between potentially conflicting land uses.	Ongoing, 2010-2035
	5.4.1.e. Rock County shall promote the design and maintenance of safe neighborhoods and utilize available programs to ensure well-maintained properties.	Ongoing, 2010-2035
	5.4.1.f. Rock County shall educate local communities on methods of phasing and regulating development.	Ongoing, 2010-2035
	5.4.1.g. Rock County shall encourage local communities to utilize design standards for commercial, industrial and multi-family development to promote quality building design and community identity.	Ongoing, 2010-2035
	5.4.1.h. Rock County shall promote the concept of traditional neighborhood design combined with conservation subdivision design that focuses on creating walking neighborhoods with a mix of uses that encourage social interaction.	Ongoing, 2010-2035

<p><b>GOAL 6.1. - HOUSING</b></p> <p><b>Ensure diverse, affordable, attractive, quality, and responsible housing in appropriate locations.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>6.1.1. Promote and encourage housing development in appropriate, designated locations that provides for orderly and affordable growth and preserves natural, agricultural, and cultural resources.</p>		
	<p>6.1.1.a. Rock County shall utilize its Future Land Use Map (Map 5.3, Section II: Chapter 5, <i>Rock County Comprehensive Plan 2035</i>) in reviewing and evaluating all conditional use, rezoning, land-division, and other development proposals, with approval of proposals dependent on consistency with the map.</p>	<p>Ongoing, 2010-2035</p>
	<p>6.1.1.b. Rock County shall encourage communities to establish and maintain unique identities and a sense of community through the layout, design and regulation of new development.</p>	<p>Ongoing, 2010-2035</p>
	<p>6.1.1.c. Rock County shall work in conjunction with County municipalities in developing a purchase of agricultural easements PACE/purchase of development rights (PDR) program in the County.</p>	<p>2010-2015</p>
	<p>6.1.1.d. Rock County shall develop a model sub-division ordinance based on traditional neighborhood, conservation, and/or fused grid design principles for adoption by interested County municipalities.</p>	<p>2010-2015</p>
	<p>6.1.1.e. Rock County shall develop a model sliding scale zoning district for adoption by interested County municipalities.</p>	<p>2010-2015</p>
	<p>6.1.1.f. Rock County shall develop a program designed to educate the County’s municipalities and residents on smart growth principles and its reliance on the vital relationship between housing, land use, economic development, transportation, utilities and community facilities, and support, through technical assistance, municipal policies that recognize these vital relationships.</p>	<p>2010-2015</p>
	<p>6.1.1.g. Rock County shall develop a County land evaluation and site assessment (LESA) program designed to identify lands most suitable for new housing development.</p>	<p>2010-2015</p>
	<p>6.1.1.h. Rock County shall develop a County land use inventory program designed to provide reliable, historical, and current land use data.</p>	<p>2010-2015</p>

<p><b>GOAL 6.1. - HOUSING</b></p> <p><b>Ensure diverse, affordable, attractive, quality, and responsible housing in appropriate locations.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>6.1.1. Promote and encourage housing development in appropriate, designated locations that provides for orderly and affordable growth and preserves natural, agricultural, and cultural resources.</p>		
	<p>6.1.1.i. Rock County shall develop a consulting services center housed in the County's Planning, Economic &amp; Community Development Agency to provide technical assistance to communities (particularly those without full-time planning staff) located within the County, providing, but not limited to, the following:</p> <ul style="list-style-type: none"> <li>• Facilitation of intergovernmental agreements</li> <li>• Comprehensive plan updates</li> <li>• Comprehensive, strategic, and site-planning</li> <li>• Educational and outreach programs</li> <li>• Ordinance revision and development</li> <li>• Geographic information system (GIS) mapping and database development</li> <li>• New program administration</li> </ul>	<p>2010-2015</p>
	<p>6.1.1.j. Rock County shall undertake a comprehensive study for County Board review, to include potential funding sources, project locations, and administrative structure, examining the feasibility of developing a County infill and brownfield development program.</p>	<p>2010-2015</p>
	<p>6.1.1.k. Rock County shall explore the possibility of formulating a County growth management coalition to guide the pattern and pace of regional housing development, composed of representatives from all County municipalities, as well as those from neighboring municipalities.</p>	<p>2010-2015</p>

<b>GOAL 6.1. - HOUSING</b>		
<b>Ensure diverse, affordable, attractive, quality, and responsible housing in appropriate locations.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
<p>6.1.2. Promote and encourage quality, attractive, affordable housing of varying age and diversity in housing occupant and structural type.</p>		
	<p>6.1.2.a. Rock County shall maintain and expand existing programs offered and services provided by the County’s Housing and Community Development Program, and County Housing Authority, aimed at meeting the housing needs of that portion of the County’s population with low-incomes, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Low-interest loans for housing purchase and maintenance/rehabilitation</li> <li>• Emergency rental assistance</li> <li>• Education, training, and counseling to potential homeowners</li> </ul>	<p>Ongoing, 2010-2035</p>
	<p>6.1.2.b. Rock County shall develop new education and outreach programs to be offered and services to be provided by the County, including but not limited to:</p> <ul style="list-style-type: none"> <li>• A County/community/non-profit organizations housing workgroup schedule to ensure County-Housing and Community Development staff meet annually or bi-annually with applicable Cities, Villages, Towns, and non-profit housing organizations, including but not limited to Community Action &amp; Energy Services of Rock County, Senior Services of Rock County, Habitat for Humanity, and ECHO, to identify housing issues and opportunities to be addressed by non-profit organizations and County, State, and Federal programs</li> <li>• An annual County Housing and Community Development report, including but not limited to, an analysis of the County’s housing market, participation in and evaluation of existing County programs and services, identification of potential new County programs and services, and availability of additional grant/loan programs and services</li> <li>• A comprehensive housing education program designed to inform County municipalities and residents of existing County housing programs and services, basic housing market conditions and factors, and a green housing construction and maintenance/rehabilitation, including Leadership in Energy and Environmental Design (LEED) principles</li> <li>• A program designed to education the County’s municipalities and residents on smart growth principles and its reliance on the vital relationships among housing, land use, economic development, transportation, utilities and community facilities, and support, through technical assistance, municipal policies that recognize these vital relationships</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing (Annual), 2010-2035</li> <li>• Ongoing (Annual), 2010-2035</li> <li>• 2010-2015</li> <li>• 2010-2015</li> </ul>

<b>GOAL 6.1. - HOUSING</b>		
<b>Ensure diverse, affordable, attractive, quality, and responsible housing in appropriate locations.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
6.1.2. Promote and encourage quality, attractive, affordable housing of varying age and diversity in housing occupant and structural type.		
	6.1.2.c. Rock County shall develop a model sub-division ordinance based on traditional neighborhood, conservation, and/or fused grid design principles for adoption by interested County municipalities.	2010-2015
	6.1.2.d. Rock County shall undertake a comprehensive study for County Board review, including potential funding sources, project locations, and administrative structure, examining the feasibility of developing a County infill and brownfield development program.	Ongoing, 2010-2015
	6.1.2.e. Rock County shall support, by providing technical assistance and expertise, planned unit developments (PUD) in municipalities in the County with existing PUD zoning districts and creation of PUD zoning districts in those municipalities currently without such a district.	Ongoing, 2010-2035
	6.1.2.f. Rock County shall develop a County housing programs and services web presence work plan to identify opportunities for increasing the presence of the County’s Housing and Community Development Program on the internet, and implement the plan to increase awareness of and efficiency within existing and future County housing programs and services.	2010-2015
	6.1.2.g. Rock County shall explore the possibility of developing a County green housing program aimed at promoting and encouraging energy efficiency and conservation in new housing construction and maintenance/rehabilitation.	2010-2015
	6.1.2.h. Rock County shall support, by providing technical assistance and expertise, consistent and uniform application and enforcement of existing County and municipal zoning and building codes, and revision of codes to include specific, uniform, and consistent architectural standards for specified new housing development.	Ongoing, 2010-2035

<b>GOAL 7.1. - TRANSPORTATION</b>		
<b>Provide a safe, efficient and equitable transportation system that meets the needs of diverse users while minimizing impacts on farmland and the environment.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
7.1.1. Provide safe roadway conditions, while cooperating with local and State entities.		
	7.1.1.a. State and Federal funding programs shall be applied for and utilized whenever possible, to help finance highway and bridge, transit, rail, enhancements and other transportation improvements, especially those that reduce single occupancy vehicle (SOV) trips and air pollution, and benefit economic development in the County.	Ongoing, 2010-2035
	7.1.1.b. A uniform crash data analysis system shall be established and implemented, that involves emergency and/or police and sheriff personnel using global positioning system (GPS) units to record the exact location of accident occurrences so data can be geocoded using a geographic information system (GIS).	2010-2015
	7.1.1.c. Transportation corridors that connect Rock County's companies to both domestic and international markets shall be preserved, maintained and supported.	Ongoing, 2010-2035
7.1.2. Coordinate transportation and land use planning to minimize sprawl and traffic congestion.		
	7.1.2.a. Rezoning and land divisions in the County shall be approved in appropriate locations adjacent to municipalities and existing developed areas, in efficient development patterns (such as traditional neighborhood design) so as to best utilize existing transportation networks without contributing to sprawl or traffic congestion, while ensuring that new road networks do not interfere with environmentally significant areas.	Ongoing, 2010-2035
7.1.3. Ensure safety at railway crossings.		
	7.1.3.a. Rock County shall work with the State Office of the Commissioner of Railroads, when appropriate, to work towards replacement and/or enhancement of warning devices where needed.	Ongoing, 2010-2035
7.1.4. Maintain the scenic value and rural character of the County's roadways.		
	7.1.4.a. The feasibility and opportunity to regulate roadside plantings in Rock County, both for beautification and during construction, shall be explored, to promote the use of native plant materials.	2010-2015
	7.1.4.b. Rock County shall aim to promote rustic roads in the County, and aim to acquire more rustic road designations for appropriate roadways.	Ongoing, 2010-2035

<b>GOAL 7.1. - TRANSPORTATION</b>		
<b>Provide a safe, efficient and equitable transportation system that meets the needs of diverse users while minimizing impacts on farmland and the environment.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
7.1.5. Maintain the efficiency, profitability and safety of the Southern Wisconsin Regional Airport.		
	7.1.5.a. Continued cooperation and involvement with the State’s Airport Improvement Program shall remain, to leverage Federal, State and local resources for the betterment of the Southern Wisconsin Regional Airport.	Ongoing 2010-2035
	7.1.5.b. The recommendations of the <i>Southern Wisconsin Regional Airport Land Use Plan</i> shall be adhered to, where appropriate.	Ongoing, 2010-2035
7.1.6. Ensure that Rock County be a safe and enjoyable location for recreational transportation, such as snowmobiling, boating, bicycling and walking.		
	7.1.6.a. Snowmobile routes shall continue to be properly designated and maintained.	Ongoing, 2010-2035
	7.1.6.b. The feasibility of the installation of canoe and/or kayak launches in Rock County shall be explored, and if appropriate, shall be supported.	2010-2015
	7.1.6.c. New bicycle facilities shall be current AASHTO standards as set forth in their <i>Guide for the Development of Bicycle Facilities</i> , as required when State or Federal funds are utilized.	Ongoing, 2010-2035
	7.1.6.d. Signage for bicycle facilities shall utilize guidelines set forth in the <i>Manual for Uniform Traffic Control Devices</i> .	Ongoing, 2010-2035
7.1.7. Keep abreast of new transportation trends and advancement, and regulate them as appropriate.		
	7.1.7.a. The use of neighborhood electric vehicles (NEV) in the County shall be regulated as appropriate to ensure safety of all citizens, while recognizing the benefit of low-emission, low-fuel consumption vehicles.	2010-2015
7.1.8. Ensure that each new buildable lot has safe sight distance and driveway access.		
	7.1.8.a. A Countywide driveway ordinance shall be drafted and adopted, to regulate driveway placement, width, length, slope and to uphold access control.	2010-2015

<b>GOAL 7.2. - TRANSPORTATION</b>		
<b>Offer alternative options to help minimize single occupancy vehicle (SOV) trips within Rock County and the region, to lessen traffic congestion and vehicle emissions.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
7.2.1. Ensure that facilities and services for biking, walking, and other non-auto modes of transportation are maintained, expanded and/or created.		
	7.2.1.a. Bicycle and pedestrian routes shall be incorporated into new development areas, with encouraged use of wide sidewalks to accommodate both bicycle and pedestrian traffic.	Ongoing 2010-2035
	7.2.1.b. Shoulder improvements shall be made to County roads during resurfacing projects, to accommodate bicycles along mapped bicycle routes, where appropriate.	Ongoing, 2010-2035
	7.2.1.c. Bike and pedestrian trails and routes in Rock County shall be connected to nearby trails and routes in adjacent counties, such as the Sugar River Trail (Green County) and the Glacial River Trail (Jefferson County).	Ongoing, 2010-2035
	7.2.1.d. The findings of the <i>South Central Wisconsin Commuter Study</i> shall be supported, to provide transportation alternatives to commuters in the Southern Wisconsin/Northern Illinois region.	Ongoing, 2010-2035
	7.2.1.e. Further study shall be conducted to assess the commuter activity between Rock County and the Madison metropolitan area.	2010-2015
	7.2.1.f. The feasibility of a park and ride facility in the northern tier of Rock County shall be explored and pursued, if appropriate.	Ongoing, 2010-2035
	7.2.1.g. The opportunity for a park and ride facility in the Town of Union, to be serviced by the City of Madison Metro Transit, shall be supported by Rock County.	Ongoing, 2010-2035
7.2.2. Promote and improve awareness and utilization of existing transit services, especially those that serve the elderly and disabled.		
	7.2.2.a. Advertising and outreach shall be utilized to generate increased awareness of the transit services offered by the Rock County Council on Aging.	Ongoing, 2010-2035
	7.2.2.b. Additional fixed transit routes shall be explored to better serve patrons who shop, work or require services outside of currently available routes.	Ongoing, 2010-2035

<b>GOAL 7.3. - TRANSPORTATION</b> <b>Support regionalism and fiscal responsibility regarding transportation-related improvements in Rock County.</b>		
OBJECTIVE	POLICY	TIMELINE
<p>7.3.1. Support the use of the Wisconsin Information System for Local Roads (WISLR) to manage and inventory road attributes, administration, condition and maintenance requirements.</p>		
	<p>7.3.1.a. All jurisdictions within Rock County shall be encouraged to utilize the Wisconsin Information System for Local Roads (WISLR) database.</p>	<p>Ongoing 2010-2035</p>
<p>7.3.2. Continue involving Rock County representatives in transportation-related committees and planning efforts throughout Rock County and the region.</p>		
	<p>7.3.2.a. The County shall support the study of a State Highway 11 bypass, circumventing the southern side of the City of Janesville from U.S. Highway 14 to Interstate 43.</p>	<p>Ongoing, 2010-2035</p>
	<p>7.3.2.b. Capacity improvements to U.S. Highway 14, between the City of Janesville and the Dane County line in the Town of Union, to facility corridor preservation and safe movement of vehicular traffic, shall be supported by Rock County.</p>	<p>Ongoing, 2010-2035</p>
	<p>7.3.2.c. The County shall support the Wisconsin Department of Transportation (WisDOT) and impacted area communities regarding any decisions to reroute U.S. Highway 14 in the City of Evansville area.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 8.1. - UTILITIES AND COMMUNITY FACILITIES</b></p> <p><b>Ensure utilities and community facilities, and their associated services, Are available and provided at adequate levels and in suitable locations, In a timely, efficient, equitable, and affordable manner.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>8.1.1. Promote and continue to provide utilities and community facilities, and associated services, to County residents.</p>		
	<p>8.1.1.a. Rock County shall review and assess annually the facilities and services provided by the County Health Department, Rock Haven Skilled Nursing Home, Sheriff’s Department, Emergency Management Agency, Telecommunications Center, Job Center, Arrowhead Library Services (ALS), and Southern Wisconsin Regional Airport.</p>	<p>Ongoing (Annual) 2010-2035</p>
	<p>8.1.1.b. Rock County shall apply and enforce the County’s Storm Water Management Ordinance (Chapter 28 - Municipal Code of the County of Rock) with the assistance and cooperation of the County’s municipalities.</p>	<p>Ongoing, 2010-2035</p>
	<p>8.1.1.c. Rock County shall continue to examine the feasibility of relocation of the County Fairgrounds.</p>	<p>Ongoing, 2010-2035</p>
	<p>8.1.1.d. Rock Count shall implement the <i>Rock County, Wisconsin Outdoor Recreation and Open Space (POROS) Plan: 2009-2014</i>, and support other parks, recreation area, and open space system plans through cooperation with County municipalities, Wisconsin Department of Natural Resource (WDNR) and Transportation (WisDOT), the Ice Age Trail Foundation, other non-profit conservation organization, and citizen groups.</p>	<p>Ongoing, 2010-2035</p>

**GOAL 8.1. - UTILITIES AND COMMUNITY FACILITIES**

**Ensure utilities and community facilities, and their associated services,  
Are available and provided at adequate levels and in suitable locations,  
In a timely, efficient, equitable, and affordable manner.**

OBJECTIVE	POLICY	TIMELINE
<p>8.1.2. Continue to foster a productive working relationship with County municipalities and private entities that provide utilities and community facilities, and associated services, to County residents.</p>		
	<p>8.1.2.a. Rock County shall support the County’s municipal police and law enforcement departments through inter-departmental agreements between the county Sheriff’s Department and the municipal departments, and with the services of the County’s Emergency Management Agency and Telecommunications Center.</p>	<p>Ongoing 2010-2035</p>
	<p>8.1.2.b. Rock County shall support the County’s municipal fire/rescue and emergency medical services departments with the services of the County’s Emergency Management Agency and Telecommunications Center.</p>	<p>Ongoing, 2010-2035</p>
	<p>8.1.2.c. Rock County shall support the City of Janesville in operation of the City/County landfill.</p>	<p>Ongoing, 2010-2035</p>
	<p>8.1.2.d. Rock Count shall implement the <i>Rock County, Wisconsin Outdoor Recreation and Open Space (POROS) Plan: 2009-2014</i>, and support other parks, recreational areas, and open space system plans through cooperation with County municipalities, Wisconsin Department of Natural Resource (WDNR) and Transportation (WisDOT), the Ice Age Trail Foundation, other non-profit conservation organization, and citizen groups.</p>	<p>Ongoing, (Annual) 2010-2035</p>
	<p>8.1.2.e. Rock County shall continue to act on behalf of the Wisconsin Department of Natural Resources (WDNR) as a technical advisor and public facilitator in the State’s groundwater management review process.</p>	<p>Ongoing, 2010-2035</p>
	<p>8.1.2.f. Rock County shall monitor the County jail facility and encourage the County Sheriff’s Department to work with all criminal justice system stakeholders to formulate appropriate decision as to proceed with a proper level of consideration regarding future jail facility needs.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 8.1. - UTILITIES AND COMMUNITY FACILITIES</b></p> <p><b>Ensure utilities and community facilities, and their associated services, Are available and provided at adequate levels and in suitable locations, In a timely, efficient, equitable, and affordable manner.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p><b>8.1.3.</b> Recognize the importance and necessity of emerging utility and community facilities technologies, specifically as they relate to increasing energy efficiency, incorporate these technologies into the County’s utilities and community facilities system, and develop regulatory measures to ensure benefit to the County and its municipalities.</p>		
	<p><b>8.1.3.a.</b> Rock County shall encourage increased energy efficiency in day-to-day County operations by undertaking a comprehensive study exploring energy efficiency measures, including but not limited to, Leadership in Energy and Environmental Design (LEED) building techniques, utilization of alternative energy automobiles, and eco-municipality ordinances.</p>	<p>2010-2015</p>
<p><b>8.1.4.</b> Encourage residential, commercial, and industrial development in areas with existing utilities and community facilities/ services, or areas appropriate for utility and community facility/ service improvement and expansion, and discourage development in areas without these facilities/services, or otherwise unsuitable for development.</p>		
	<p><b>8.1.4.a.</b> Rock County shall adhere to the County Future Land Use Map (Map 5.3, Section II: Chapter 5 - Land Use, <i>Rock County Comprehensive Plan 2035</i>) in reviewing rezone, subdivision, and other development proposals.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>8.1.4.b.</b> Rock County shall partner with County municipalities to ensure land use compatibility and efficient use of utilities and community facilities.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>8.1.2.c.</b> Rock County shall adhere to the Suitability for On-Site Waster Disposal (Septic) System Map (Map 8.2, Section II: Chapter 8 - Utilities and Community Facilities, <i>Rock County Comprehensive Plan 2035</i>)in reviewing development proposals that include new on-site waste disposal systems.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 9.1. - ECONOMIC DEVELOPMENT</b></p> <p><b>Promote activities and programs that position, as well as prepare, Rock County for development opportunities that augment, enhance and sustain its assets.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p><b>9.1.1.</b> Develop, expand and diversify the County’s industry clusters to capitalize on market, as well as sustainable growth, opportunities.</p>		
	<p><b>9.1.1.a.</b> The County shall encourage communities to create and adopt policies that facilitate emerging, niche and targeted industry cluster development activities, including but not limited to value-added agriculture, advanced manufacturing, food processing, plastics, health care, logistics, etc.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.1.b.</b> The County shall proactively communicate, connect, develop and/or marshal fiscal and technical resources, for communities and their businesses, to address supply chain and sustainability.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.1.c.</b> The County shall expand and diversify its entrepreneurial climate by connecting and directing applicable information, resources and service providers.</p>	<p>Ongoing, 2010-2035</p>
<p><b>9.1.2.</b> Advocate, create and explore industry sector opportunities that leverage the County’s demographics, geography, physical infrastructure and transportation network capacities.</p>		
	<p><b>9.1.2.a.</b> The County shall encourage and promote orderly, cost effective development practices that maximize the use of existing/planned services, as well as maintaining balance among the preservation of environmentally sensitive areas, agricultural, commercial, industrial and residential developments.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.2.b.</b> The County shall recognize and proactively develop policies that leverage its regional and upper Midwestern geographic market place proximities.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.2.c.</b> The County shall advocate for the continued development and preservation of the transportation network (including roads, rails and the airport) that provide connectivity to domestic and International markets for citizens and business alike.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.2.d.</b> The County shall advocate for the continued development and preservation of existing/planned public and privately owned utilities (including electric, gas, water, sewer and telecommunications) to ensure competitive affordability, capacity and reliability standards.</p>	<p>Ongoing, 2010-2035</p>

<b>GOAL 9.1. - ECONOMIC DEVELOPMENT</b>		
<b>Promote activities and programs that position, as well as prepare, Rock County for development opportunities that augment, enhance and sustain its assets.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
9.1.3. Develop, expand and diversify the real estate portfolio that exists throughout Rock County.		
	9.1.3.a. The County shall advocate for, and promote, the continued development, expansion, funding and utilization of publicly owned business/industrial parks, thereby ensuring affordable, turnkey and developer of choice offerings.	Ongoing, 2010-2035
	9.1.3.b. The County shall encourage community policies that facilitate speculative development projects, based on current or future market demands.	Ongoing, 2010-2035
	9.1.3.c. The County shall encourage communities to adopt consistent and reasonable design standards.	Ongoing, 2010-2035
9.1.4. Encourage and enhance downtown, infill and/or redevelopment related opportunities.		
	9.1.4.a. The County shall encourage communities to adopt and implement policies that facilitate downtown mixed-use development and revitalization to draw customer patronage from a larger trade market area.	Ongoing, 2010-2035
	9.1.4.b. The County shall encourage communities to actively engage in the real estate development and/or remediation of environmentally contaminated, sensitive or under-utilized properties.	Ongoing, 2010-2035
9.1.5. Align and/or develop resources to sustain a certified, recognized and demand-driven workforce delivery system.		
	9.1.5.a. The County shall proactively work with local and regional businesses to identify emerging workplace needs.	Ongoing, 2010-2035
	9.1.5.b. The County shall proactively work with the Southwest Wisconsin Workforce Development Board's (SWWDB) workforce preparation and delivery system efforts (i.e. United States Department of Labor Workforce Initiative for Regional Economic Development (WIRED) grant).	Ongoing, 2010-2035
	9.1.5.c. The County shall proactively work with the Stateline Career and Technical Academy program.	Ongoing, 2010-2035
	9.1.5.d. The County shall actively communicate and collaborate with local and regional K-16 educational institutions to ensure program/resource alignment.	Ongoing, 2010-2035

<b>GOAL 9.1. - ECONOMIC DEVELOPMENT</b>		
<b>Promote activities and programs that position, as well as prepare, Rock County for development opportunities that augment, enhance and sustain its assets.</b>		
<b>OBJECTIVE</b>	<b>POLICY</b>	<b>TIMELINE</b>
9.1.6. Advocate, create, leverage, monitor and support applicable business development resources.		
	9.1.6.a. The County shall encourage communities to creatively and properly utilize tax increment financing (TIF).	Ongoing, 2010-2035
	9.1.6.b. The County shall encourage communities, and actively engage on their behalf, to continually explore, identify and secure available fiscal, technical, business development resources.	Ongoing, 2010-2035
	9.1.6.c. The County shall monitor and report program compliance and program utilization.	Ongoing, 2010-2035
	9.1.6.d. The County shall explore the feasibility of creating, capitalizing and sustaining a locally supported business development grant and/or loan program.	Ongoing, 2010-2035
9.1.7. Collaborate and partner with mutually beneficial County, regional, State and/or Federal economic development efforts.		
	9.1.7.a. The County shall continue to proactively work with Rock County communities to ensure representation and promotion of their assets and attributes.	Ongoing, 2010-2035
	9.1.7.b. The County shall communicate and participate with regional efforts that achieve to deliver mutually beneficial outcomes.	Ongoing, 2010-2035
	9.1.7.c. The County shall proactively work with the Stateline Career and Technical Education Academy (SCTEA) program.	Ongoing, 2010-2035
9.1.8. Develop, implement and update a comprehensive County marketing strategy.		
	9.1.8.a. The County shall target private sector decision makers through various direct and indirect means.	Ongoing, 2010-2035
	9.1.8.b. The County shall proactively capitalize and leverage local, regional and Statewide marketing related support, when and where appropriate.	Ongoing, 2010-2035

<p><b>GOAL 9.1. - ECONOMIC DEVELOPMENT</b></p> <p><b>Promote activities and programs that position, as well as prepare, Rock County for development opportunities that augment, enhance and sustain its assets.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p><b>9.1.9.</b> Maintain and enhance the County’s economic development consultative offerings and/or services.</p>		
	<p><b>9.1.9.a.</b> The County shall continue to proactively provide direct and/or referral based services to various public and private sector constituencies.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.9.b.</b> The County shall continue to cement and enhance its recognition as Rock County’s lead business development contact.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.9.c.</b> The County shall continue to serve as a data clearing house and mapping provider.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.9.d.</b> The County shall continue to maintain an active industrial and/or large commercial building and site database.</p>	<p>Ongoing, 2010-2035</p>
	<p><b>9.1.9.e.</b> The County shall continue to provide its services and staff support to economic development related organizations.</p>	<p>Ongoing, 2010-2035</p>
<p><b>9.1.10.</b> Develop, implement and update the County’s <i>2020 Economic Development Plan</i>.</p>		
	<p><b>9.1.10.a.</b> The County shall continue to actively engage its communities, citizens and businesses as it related to developing, implementing and updating the <i>2020 Economic Development Plan</i>.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 10.1. - INTERGOVERNMENTAL COOPERATION</b></p> <p><b>Encourage mutually beneficial relations among governmental jurisdictions in the County and the region, to increase efficiencies and build consensus.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>10.1.1. Promote and encourage mutually beneficial methods to increase efficiencies, for cost savings and to provide services to taxpayers more proficiently.</p>		
	10.1.1.a. Mutually identify, among local units of government, possible efforts to avoid duplication of services and the potential for consolidation in the provision of government services.	Ongoing, 2010-2035
	10.1.1.b. Complete a comprehensive review of the different types of services provided by each unit of government in Rock County for the purpose of determining if services could be combined or eliminated.	2010-2015
	10.1.1.c. Complete a study to determine what governmental services could be handled at a comparable service level, yet lower cost by the private sector.	2010-2015
	10.1.1.d. Local units of government should study and determine whether the level of services provided by the governmental unit is appropriate.	Ongoing, 2010-2012
	10.1.1.e. Local units of government should consider sharing personnel or contracting with personnel from another jurisdiction for specific situations as appropriate.	Ongoing, 2010-2035
	10.1.1.f. A joint study should be undertaken by municipalities in Rock County to determine the advantages and disadvantages of service consolidation among adjoining jurisdictions.	2010-2015
	10.1.1.g. A joint study should be undertaken by jurisdictions in Rock County to determine whether it would be fiscally beneficial and practical to share equipment used in providing services.	2010-2015
	10.1.1.h. Jurisdictions in Rock County should explore whether they would incur cost savings by consolidating the provision of employee benefits with other municipalities, including State government.	2010-2013
	10.1.1.i. Local governments should support and encourage efforts by state governments to make it easier for local governments to provide services to its citizens in a more cooperative, economical manner. This should include enabling the freedom and flexibility to be innovative in the provision of services. When necessary, existing laws that discourage innovative thinking should be changed.	Ongoing, 2010-2035

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OBJECTIVE	POLICY	TIMELINE
<p>10.1.1. Promote and encourage mutually beneficial methods to increase efficiencies, for cost savings and to provide services to taxpayers more proficiently.</p>		
	<p>10.1.1.j. Cooperative efforts with local colleges and universities should be explored.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.k. Cooperative efforts between the Federal, State and local agencies should be promoted, in the provision of government services and the implementation of similar ordinances and regulations.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.l. County officials should build on existing cooperative efforts with other counties in the provision of government services.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.m. Rock County and the private sector should continue to work toward coordination in the provision of social services so residents of Rock County can best be served in the most economical manner as possible while maintaining an adequate level of service.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.n. The Rock County Sheriff’s Department should continue to contract with individual Rock County municipalities to provide additional police service and to expand such contracts to additional jurisdictions if the opportunities and need arises.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.o. When appropriate, jurisdictions should take advantage of financial incentives offered by the State and Federal government by way of revenue sharing, grants, or other means such as rewards or benefits for fiscal responsibility and for consolidation of local government services.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.p. Economic development should be emphasized as a regional benefit, and less as an individual benefit.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.q. Rock County should undertake a study to consider whether the various units of government could incur cost savings by consolidating with other municipalities, including State government, in the procurement of goods and materials required for municipal use.</p>	<p>2010-2015</p>
	<p>10.1.1.r. Opportunities for joint purchasing should be explored, as well as other ways to cut costs for materials such as recycled materials discounts.</p>	<p>Ongoing, 2010-2035</p>

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OBJECTIVE	POLICY	TIMELINE
<p>10.1.1. Promote and encourage mutually beneficial methods to increase efficiencies, for cost savings and to provide services to taxpayers more proficiently.</p>		
	<p>10.1.1.s. If feasible, a more efficient on-line geographic information system (GIS) should be developed, such as a consortium of City, Village and County mapping.</p>	<p>2010-2015</p>
	<p>10.1.1.t. The practice of school districts cooperating with local park and recreation departments and service leagues to allow use of school district facilities for recreation activities should continue and be expanded whenever possible to include other activities, such as community meetings.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.1.u. The practice of developing joint school/municipal parks should continue and be utilized whenever possible.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 10.1. - INTERGOVERNMENTAL COOPERATION</b></p> <p><b>Encourage mutually beneficial relations among governmental jurisdictions in the County and the region, to increase efficiencies and build consensus.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>10.1.2. Encourage and promote cooperation among area governmental entities, to achieve consensus when possible, and a unified regional vision.</p>		
	<p>10.1.2.a. Jurisdictions should utilize comprehensive plans so that long-range decisions are well thought out and consistent.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.b. Rock County should provide leadership in putting together a program to implement consistent stormwater management requirements throughout the County.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.c. The Rock County Highway Department should continue to involve all municipalities in the County in obtaining input prior to putting together a listing of future highway projects.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.d. Rock County should continue to monitor regulations affecting land use to ensure that no unnecessary impediments arise, which could contradict the utilization of new land development techniques.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.e. Rock County should work together with State and Federal agencies in making it easier for existing wetland and floodplain regulations to be understood by the general public.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.f. Rock County jurisdictions should work with State and federal agencies in providing inter-municipal and inter-regional recreational trail systems.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.g. Continue to coordinate the development of trail facilities with adjoining communities, thereby maximizing the trail linkages for all residents of the region.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.h. Work with State and local agencies in providing sound transportation planning for the region, including consideration of multi-model forms of transportation.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.i. When possible, jurisdictions should be encouraged to negotiate intergovernmental boundary agreements to determine long-term boundaries that enable communities to develop in an efficient manner that is consistent with local goals and objectives.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.j. Jurisdictions should be encouraged to negotiate intergovernmental boundary agreements to determine long-term boundaries that enable communities to develop in an efficient manner that is consistent with local goals and objectives.</p>	<p>Ongoing, 2010-2035</p>

<p><b>GOAL 10.1. - INTERGOVERNMENTAL COOPERATION</b></p> <p><b>Encourage mutually beneficial relations among governmental jurisdictions in the County and the region, to increase efficiencies and build consensus.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>10.1.2. Encourage and promote cooperation among area governmental entities, to achieve consensus when possible, and a unified regional vision.</p>		
	10.1.2.k. Rock County should expand efforts to communicate and cooperate with neighboring governmental jurisdictions.	Ongoing, 2010-2035
	10.1.2.l. Jurisdictions should be encouraged to develop industrial and business parks as a joint development with a sharing of the tax base among the communities that work together.	Ongoing, 2010-2035
	10.1.2.m. Where possible, adjacent jurisdictions should consider developing joint recreational park sites and community building sites when providing certain community facilities.	Ongoing, 2010-2035
	10.1.2.n. Jurisdictions should be encouraged to coordinate land use activities along each community’s respective borders.	Ongoing, 2010-2035
	10.1.2.o. A more efficient website should be developed, to better disseminate shared information to City, Village and County residents, and avoid the duplication of services.	2010-2015
	10.1.2.p. In order to reduce conflict, periodic meetings should be held between officials of adjacent communities to discuss common issues, potential problems, and to acquire an understanding of the position of the other municipality. Meeting agendas and minutes from municipal meetings should be shared with adjoining communities.	Ongoing, 2010-2035
	10.1.2.q. Explore the possibility of formulating a County growth management coalition, to guide the pattern and pace of regional development, composed of representatives from all County municipalities, as well as those from neighboring municipalities.	2010-2015
	10.1.2.r. Local jurisdictions should monitor local regulations affecting land use to ensure that the existing regulations are not an impediment to the utilization of new land development techniques.	Ongoing, 2010-2035
	10.1.2.s. Ordinances should be reviewed by governments and government agencies within Rock County to determine if regulations could be streamlined, keeping in place the needed requirements while cutting down on the amount of similar permits or approvals necessary to develop property.	Ongoing, 2010-2015

<p><b>GOAL 10.1. - INTERGOVERNMENTAL COOPERATION</b></p> <p><b>Encourage mutually beneficial relations among governmental jurisdictions in the County and the region, to increase efficiencies and build consensus.</b></p>		
OBJECTIVE	POLICY	TIMELINE
<p>10.1.2. Encourage and promote cooperation among area governmental entities, to achieve consensus when possible, and a unified regional vision.</p>		
	<p>10.1.2.t. Jurisdictions should coordinate the requirements within similar types of local ordinances and, when possible, make requirements as uniform as possible over the entire region.</p>	<p>Ongoing, 2010-2035</p>
	<p>10.1.2.u. School districts should be encouraged to consult with jurisdictions and Rock County prior to planning for locations of future schools.</p>	<p>Ongoing, 2010-2035</p>