

## **SOCIAL MEDIA TERMS OF USE AGREEMENT (For the Public)**

It shall be the policy of Rock County that the following agreement will be conspicuously posted on each social media site established and maintained by Rock County. If such a capability does not exist, a link to the agreement can be found on the Rock County website (<http://www.co.rock.wi.us>).

Please keep your comments clean and appropriate. Inappropriate comments are subject to deletion by the administrator of this social media webpage. If you do not comply with terms of use outlined below, the administrator will contact you and your comment will be removed. If you post inappropriate content a second time, the administrator will contact you and your profile will be blocked from posting any more information to the website.

This website is not monitored at all times. DO NOT use this site to report emergency situations or time-sensitive issues.

Please remember the following items when posting:

- All content is subject to the Wisconsin public records law.
- Content should be related to the subject matter of the social media site where it is posted.
- If your post falls into a category listed below, it will be deleted:
  - Graphic, obscene, or explicit.
  - Abusive, threatening, hateful, or intended to defame anyone or any organization.
  - Clearly off topic
  - Suggests or encourages illegal activity.
  - Promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability, gender identity or expression, sexual orientation, arrest and conviction record, or military service history.
  - Posted by persons whose profile picture or avatar, username or e-mail address contains any of the aforementioned prohibited content.
  - Solicits or advertises (spam), including but not limited to promotion or endorsement of any financial, commercial, or non-governmental agency.
  - Attempts to defame or defraud any person or financial, commercial, or governmental agency.
  - Infringes on copyrights or trademarks.
  - Compromises the safety or security of the public or public systems.
- Website participation is at your own risk and the user must take personal responsibility for his/her comments, username, and any information provided.
- The appearance of external links on this website does not constitute official endorsement by or on behalf of Rock County.
- Please note that the views expressed on the social media website may not reflect the views of Rock County or the County Board of Supervisors.
- Any public records request for information found on Rock County social media websites shall be directed to Rock County Corporation Counsel.